

## 2021 Domestic Violence Awareness Month events

One in three women in the U.S. will experience domestic violence in her lifetime, according to the National Coalition Against Domestic Violence. That's more women than are affected by breast cancer, ovarian cancer and lung cancer combined. Still, more than one-third of Americans have never discussed the issue.

Throughout the month of October, The Shelter for Abused Women & Children in Naples is raising public awareness to end domestic violence with a variety of events as part of National Domestic Violence Awareness Month (DVAM). More details on these events are available at [naplesshelter.org/dvam](http://naplesshelter.org/dvam)

**Social media:** Add a DVAM Face-

book frame to your profile photo and share The Shelter's DVAM posts on your personal or business pages. You can also support The Shelter by creating a Facebook Fundraiser.

**Placards for Peace:** Throughout the month, go to the Shelter's DVAM page, download and print an End the Silence placard of your choice. Take a selfie with the placard and email it to [ktuff@naplesshelter.org](mailto:ktuff@naplesshelter.org) or post it to the Shelter's Facebook page.

**Pet Photo Contest: Oct. 1-11:** The Shelter will raise awareness for its pet kennels with a Peaceful Pets photo contest. Send a cute photo of your pet and add a splash of purple with a bandana or collar (do not dye your pets or

dress them in uncomfortable costumes). Email them to [ktuff@naplesshelter.org](mailto:ktuff@naplesshelter.org) or post them on the Shelter's Facebook page.

**National Wear Purple Day, Thursday, Oct. 21:** - Help raise awareness by wearing purple — the signature color of domestic violence awareness. Wearing purple is the perfect way to start the conversation and end the silence on domestic violence.

**Options Goes Purple, Oct. 21:** Between 9:30 a.m.-5 p.m., every shopper who wears purple will receive an additional 10% special discount at checkout. The Shelter Options Shoppe is located at 968 2nd Avenue North in Naples. There will also be purple refreshments,

free gifts, prize drawings and literature. Donations of quality used clothing and furnishings are accepted.

**End the Silence Weekday Show:** Daily at 1 p.m., Monday through Friday, Oct. 25-29, on The Shelter's Facebook page, this series of five shows features Shelter advocates sharing information on various aspects of domestic violence including the mental impact on survivors, how it affects children, technology and domestic violence, healing and how you can help raise awareness.

For more information about any of these activities, contact Kaydee Tuff at 239-775-3862 or [ktuff@naplesshelter.org](mailto:ktuff@naplesshelter.org)



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