

REFLECTIONS AND NEW DIRECTIONS

Commemorating 25 Years of Transforming Lives



The
SHELTER
FOR ABUSED WOMEN & CHILDREN

ANNUAL REPORT 2013-2014



TRANSFORMING LIVES. RESHAPING FUTURES.

MESSAGE FROM LINDA OBERHAUS



DEAR FRIENDS,

As we reflect on The Shelter's 25-year history of providing critical services to victims of domestic violence and their children, we are proud of our accomplishments. These achievements would not be possible without our dedicated staff and volunteers, our committed boards and our generous donors and community partners.

This year's Annual Report features the many voices of our loyal supporters whose commitment and support have made it possible for The Shelter to:

-
- Create community partnerships with law enforcement, the State Attorney's office, school administration and other local nonprofits to effectively address the issue of domestic violence
 - Educate and speak out about domestic violence in order to continue to build an awareness about The Shelter as an important community resource that is saving lives
 - Develop and expand specialized programs to meet the needs of those seeking help with initiatives such as our Elder Abuse Response and Medical Responder Programs, our Women of Means and Gentle'men Against Domestic Violence® Programs and many, many more that you will read about in this report.

However, there is so much more to do. Over the next three years we look forward to:

-
- Positioning The Shelter as a national model to serve not only as a local expert, but as a national resource to certified domestic violence programs
 - Providing emergency shelter services in Immokalee
 - Expanding upon our human trafficking services
 - Further engaging men and boys as equal partners in addressing the issue of domestic violence, and
 - Growing our endowment to ensure that The Shelter's critical services are available to families in need for generations to come.

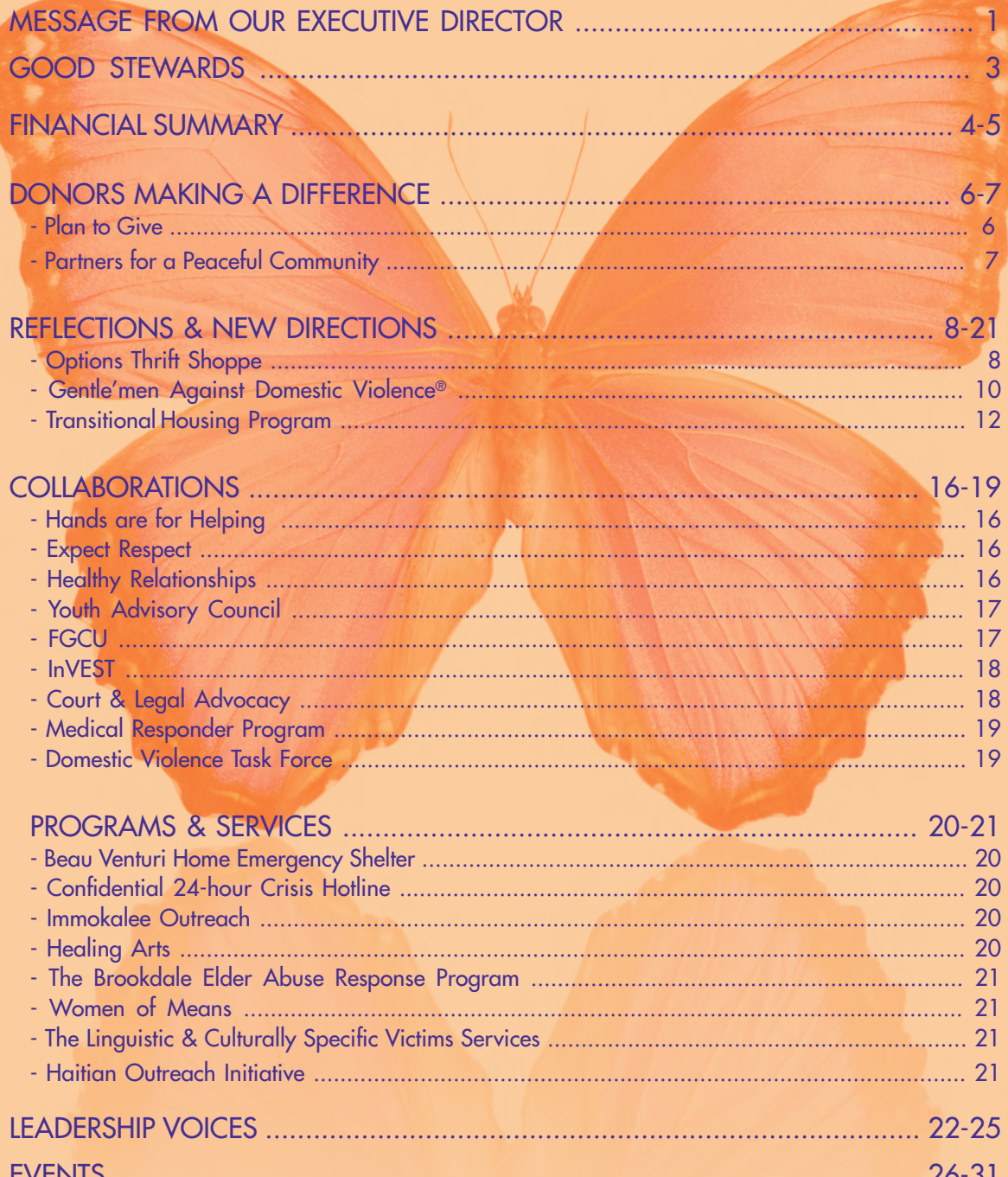
I am extremely proud to be a part of The Shelter and pleased to have such wonderful individuals and organizations encouraging our work today, tomorrow and for many years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Oberhaus". The signature is fluid and cursive, written on a light-colored background.

Linda Oberhaus
Executive Director

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As donors look for causes to support, they want to be savvy and select a charity that has been vetted by a reputable source. Charity Navigator allows donors to choose a charity that meets these criteria.

For four consecutive years, The Shelter for Abused Women & Children has been proud to earn a Four-Star rating by America’s largest independent evaluator of nonprofit organizations - Charity Navigator.

The Four-Star rating signifies that The Shelter adheres to good governance and other best practices and consistently executes its mission in a fiscally responsible way.

“Only 7% of the charities we rate received at least four consecutive 4-star evaluations. This exceptional designation differentiates The Shelter for Abused Women & Children from its peers and demonstrates to the public it is worthy of their trust.”

– Charity Navigator
President KEN BERGER
in a letter to The Shelter

DEMOGRAPHICS of Those Served at the Emergency Shelter

ETHNICITY & RACE

White	45%
Hispanic	38%
African American	7.1%
Multi-Racial	2.8%
Pacific Islander	1.2%
Asian	.4%
Native American	.4%
Other	5.0%

HOUSEHOLD INCOME (WITHOUT ABUSER)

\$0	53%
Less than \$4,999	20.2%
\$5,000-\$9,999	9.1%
\$10,000-\$14,999	7.1%
\$15,000-\$19,999	5.1%
\$20,000-\$34,999	4.3%
\$35,000-\$49,000	.8%
\$50,000-\$74,000	.4%
\$75,000 & Above	0%

GENDER

Female	97.2%
Male	2.8%

EMPLOYMENT STATUS

Employed	37%
Not Employed	62.5%
Retired	.4%

AGE

18-19	4.0%
20-29	31.6%
30-39	27.3%
40-49	20.9%
50-59	11.1%
60+	5.1%

FINANCIAL SUMMARY

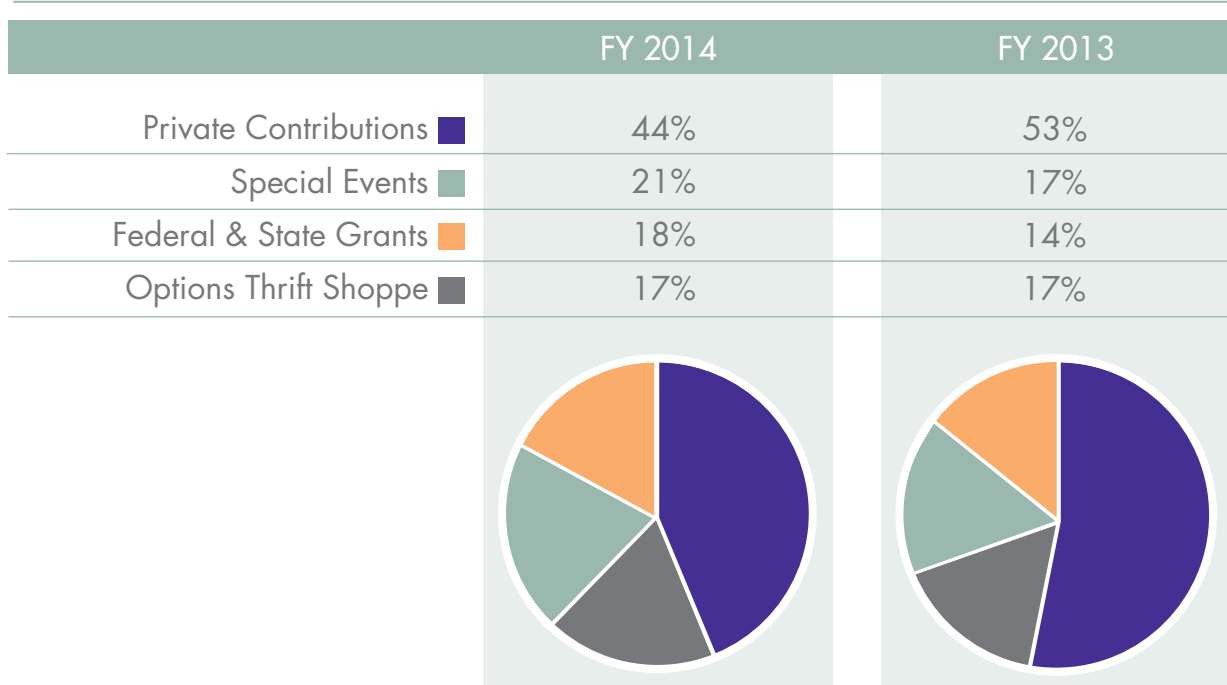
REVENUE	FY 2014	FY 2013
Federal & State Grants	\$992,645	\$883,287
Contributions	2,159,063	2,487,100
In-kind Contributions	431,885	645,808
Special Events (net direct exp)	1,269,912	1,071,174
Investments (less management fees)	891,484	451,603
Options Thrift Shoppe (net direct exp)	1,006,221	1,084,468
United Way	105,000	110,000
Miscellaneous	39,201	11,454
TOTAL REVENUE	\$6,895,411	\$6,744,894

EXPENSES	FY 2014	FY 2013
Personnel	\$3,219,640	\$3,168,910
Occupancy & Office Expenses	541,107	605,821
Fundraising (less direct event exp)	142,295	116,733
Client Assistance (includes in-kind)	609,149	828,764
Depreciation	247,049	241,785
TOTAL EXPENSES	\$4,759,240	\$4,962,013

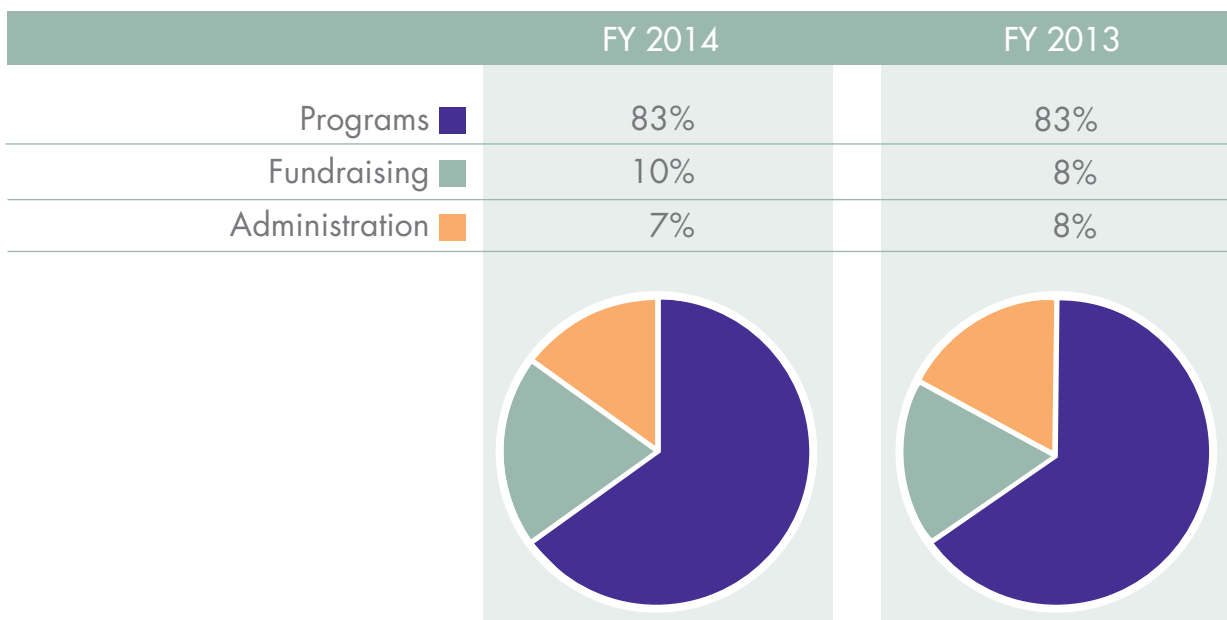


Commemorating 25 Years of Transforming Lives...Follow our Journey

WHERE OUR FUNDS COME FROM



HOW WE EXPENDED OUR FUNDS



1989

The Shelter opens and the first staff member is Executive Director Linda Winston.

PLAN TO GIVE

Gift plans create opportunities for both our donors and The Shelter. Financial advisors call these creative techniques “planned gifts” because with thoughtful planning, you can turn personal giving into win-win solutions for both you and The Shelter. The following profiles feature some of our generous planned-giving benefactors.

Collier County is **ONLY ONE** of two counties in Florida that **DOES NOT** provide direct funding for domestic violence shelters



Planned Giving Donors **Leave Legacies**

JIM WERWIE, a dentist, and Charlene Grimes, a family nurse practitioner, have a combined 70 years of experience providing health care services to countless people of all ages and backgrounds. They have also witnessed firsthand how domestic violence impacts not only individuals but also entire communities. It is their hope that, through their gift to The Shelter, they will play a part in ultimately ending all forms of domestic violence.



MAXINE CARTER likes to say her life encompasses everything from chocolate bars to caviar. Beginning her career as a struggling dancer, the 98-year-old philanthropist performed her way to the top where she danced at the famous Copacabana, hosted a TV talk show in NYC and even dated Clark Gable. Because of her amazing life, Carter believes that a positive outlook can inspire victims of domestic violence to overcome their struggles. With a bequest to The Shelter, she leaves a legacy of strength for future generations.



As a gifted, accomplished and civic-minded artist, **MUFFY CLARK GILL** touches the lives of thousands of students, fellow artists and struggling women. Her artwork graces the walls of The Shelter and she generously donates art supplies to our Healing Arts Program. Through a bequest to The Shelter, Clark Gill leaves a meaningful legacy that will continue to support what matters most to her—inspiring the love of art in the lives of others.

1991



Options Thrift Shoppe, a resale store, opens and is run by the board of directors.

PARTNERS FOR A PEACEFUL COMMUNITY

What we ask of you is the same thing we ask of ourselves—to commit, on a daily basis, to creating peaceful communities by working to end domestic violence.

We know that an individual transformed is a family healed. A family mended is a neighborhood, school ground and office changed. Enough people change and our community changes. A mended community is a peaceful community.

To this end, we call on each of you to help us expand our presence and reach by joining us in our Partners for a Peaceful Community strategic funding initiative. As a Partner, your gift to either programs and services or endowment provides The Shelter with valuable resources to address the root cause of domestic violence, while helping victims and survivors in Collier County.



“We have traveled the world and seen extreme cultural influences that cause abusive treatment of women to be accepted as a normal way of life. Unfortunately, the chain of violence exists in almost all countries, including our own. Because of our concerned awareness of domestic violence, supporting The Shelter has been a perfect fit for us – a real privilege and most rewarding experience.

The Shelter has made a giant footprint on Collier County and in our hearts as it leads community efforts to prevent violence, recently addressing human trafficking abuse.

We are grateful that The Shelter’s newly created Gentle’men Against Domestic Violence® initiative will ask men to join alongside women in support of The Shelter’s mission.

While serving on The Shelter’s board has term limits, we feel there are no limits to our continuing support of The Shelter. We ask our friends and service-minded fellow citizens to join us as “Partners.”

KAREN AND SAM SMITH, PAST CHAIR, BOARD OF DIRECTORS



“Domestic violence, dating violence, elder abuse and family abuse impact us all. The victims are our mothers, sisters, grandparents, co-workers, neighbors and even pets.

The Shelter for Abused Women & Children provides a safe haven for these victims and with the help of the staff and the many programs available, allows victims to emerge as self-confident and self-supporting individuals.

All of this takes funding. I am honored to be a member of the Partners for a Peaceful Community Initiative and I encourage everyone to join me in supporting The Shelter.”

NANCY WHITE, TRUSTEE EMERITUS

Part-time services begin in Immokalee; Bilingual Court Advocacy Program begins part time at the Clerk of Courts.

BUYING WITH A PURPOSE



Shopping at Options Thrift Shoppe is more like browsing in a department store than visiting your traditional bargain shop. The 8,400-square-foot store features eye-catching displays of new and gently used furniture, housewares, women's, men's and children's clothing and shoes, handbags, jewelry, accessories and more.

With almost two decades of experience working at Options, first as a volunteer and now as its store manager, Maria McCormick was happy to share her insights with us about the benefits and the support that the store brings to families seeking refuge from domestic violence.

What changes have you seen? "Over the years we have grown and when new space became available, we added a furniture section with a warehouse and expanded our boutique clothing to include designer brands."

Options serves an important role in helping The Shelter's program participants. Explain how this works? "Using free, gift vouchers that they receive from The Shelter, participants shop for items they need to help rebuild their lives. If they are living in one of the six transitional housing cottages, we provide furnishings for their home."

What items do they need most? "Dining and living room furniture, small appliances, housewares and bedroom sets are most needed and appreciated. I've seen that the mothers always put their children's needs first and could sleep on the floor as long as their kids had beds."

The general public can shop at the store. What types of finds can they expect to see? "Our donors are very generous and we see brands like Chanel, Armani, Manolo Blahnik and Louboutin."

It takes a "village" to run a business operation like this. Tell us about your staff and volunteers. "We have two part-time and five full-time paid employees who are supported by an amazing group of women and men who generously volunteer their time. During season they number 100 and in the summer it's closer to 30-40 volunteers. Some come in every day; most have previous retail experience and they are all dedicated and take pride in their work."

1993



Counseling services expand with the addition of a part-time children's advocate, dedicated to the needs of child victims of domestic violence.

Your biggest challenge? “Educating the public that the revenues support The Shelter – especially when they ask for a ‘deal’ on something that is already half price.”

Biggest reward? “Many things come to mind...helping participants rebuild their lives, raising funds for The Shelter (about 17% of its operating budget comes from Options) and increasing awareness about The Shelter in the community.”

What advice do you have regarding the types of donations you need most? “Make sure your donations are suitable and not damaged. Old-fashion televisions are not something we can sell. We are fortunate in that so many of the donations are new or gently used. We are very grateful for all the donations we receive.”

What is on your wish list? “We’d like to get the word out that we accept automobile donations. We partner with Naples Auto Donation Center and proceeds go to The Shelter. We look forward to having our Shelter Guild members and The Shelter supporters play a key role in increasing auto donations.”

Any last thoughts? “We provide a personalized, after-hours shopping experience from 5-8:00 p.m. for groups of 20 or more by appointment. They can bring in their own food and beverages and will enjoy a 20% discount!”



Please contact **Maria McCormick** at 239-434-7115 or mmccormick@naplesshelter.org for more information. Visit www.optionsnaples.org for store information

1994

Kathleen Herrmann joins The Shelter as Executive Director.

GENTLE'MEN AGAINST DOMESTIC VIOLENCE® (GADV)

GADV is a ground-breaking program that uses The Shelter's eight-week Raising Gentle'men curriculum to promote gender equality and prevent domestic violence. It encourages young men to challenge their beliefs about men, women and their roles in society. The activities are based on a holistic approach that seeks to educate for change. Boys replace stereotypical ideas of men as controlling, aggressive and gaining power through violence, with the idea that men can be gentle, compassionate and kind without risking their identities.



From left to right:
Graham Lount, Jim Jessee,
John Jordan, Ron McGinty
and Bob Cahners

“For too many years our society looked away from family abuse and often placed as much blame on the victim as they did on the abuser. Until men accept women as true, equal partners in life and in relationships, a pattern of behavior by some men will continue to lead to verbal, emotional, financial and all too often – physical abuse.”

JOHN JORDAN, GADV FOUNDING MEMBER

“Helping to develop Gentle'men Against Domestic Violence is one program that I feel will have the longest running effect on reducing domestic violence in our community. Bringing this concept to men and boys who are most likely to be involved in an incident of domestic violence – is attacking the problem at the grassroots level. We must continue to expand this program.”

JIM JESSEE, GADV FOUNDING MEMBER

“I saw that my wife Suzie was very dedicated to the cause of ending domestic violence. I wanted to show my support for her and the wonderful success story of The Shelter by helping to fund this program through our family foundation in Winnipeg, Canada.”

GRAHAM LOUNT, GADV FOUNDING MEMBER

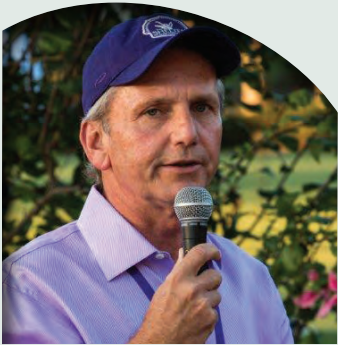
1996



Women's support groups begin and *Naples Daily News* publicizes information to the community.

NEW DIRECTION

Encouraging boys and men to be equal partners with women and girls to end domestic violence and promoting nonviolence as a desirable masculine trait lies at the core of the GADV program, which will be expanding this fall.



“The GADV started as a luncheon with a goal of having 100 gentle’men attend to bring awareness to the problem of women and children being abused by men. It has evolved into a tailgate-themed evening event each February supported now by over 200 gentle’men. Have we established a fundraising event that’s gaining traction in the community? I believe we have. Are we broadening awareness, absolutely. But there’s a long way to go. The tailgate event is just one component of a thoughtful strategy we’re developing to stop this dreadful behavior in our community, and we intend to be an example to other communities in Florida and the nation.”

RON CIESLA, MEN'S ANNUAL TAILGATE EVENT CHAIR



JOHN JORDAN



SAM SMITH



MICHAEL BENSON



BILL WALTRIP

Through **77** lectures, workshops and group discussions held at schools and other organizations, **2,115** young men learned what it means to be a true man... a gentle’man

Please contact tseaton@naplesshelter.org if you wish to learn more about this initiative and how you can become a part of the solution.

1998

Our Immokalee program that serves immigrant and migrant battered women is named a national model.

TRANSITIONAL HOUSING PROGRAM LEADS TO INDEPENDENCE

Collier County lacks decent affordable housing for victims of domestic violence. As such, the demand for The Shelter's Transitional Housing services has dramatically increased over the last few years.

Overview of Phases I and II

In 2008 as part of Phase I, four single-family cottages on a two-acre lot adjacent to The Shelter were completed. The housing project increased The Shelter's bed capacity from 60 to approximately 72. Since that time, the program has flourished and The Shelter has moved forward with plans for Phase II, which includes five additional single-family cottages totaling approximately \$2.5 million. As of July 2014, two of the five cottages still need funding.

Each unit is 1,320 square feet and includes three bedrooms and two bathrooms, a kitchen, living/dining room, screened lanai and front porch. The cottage is equipped with a residential security system, energy-saving appliances, basic durable cabinetry, countertops and flooring.



Bob and Pam Cahners underwrote the construction of an original cottage and Bob has now decided to endow the cottage's on-going operations in the memory of his late wife Pam.

“I saw the construction of a transitional housing cottage as a chance for me to make a meaningful contribution to providing victims with the means to establish independence and self respect. The additional opportunity to endow the operation of the cottage means that I will enjoy a permanent connection with families struggling to bring sanity and happiness into their lives that have experienced so much disillusionment and pain.” **BOB CAHNERS, EMERITUS TRUSTEE**

1999



The Shelter's Board of Directors approves long-range plan to build a new shelter and the building site is purchased; Professional golfer Ken Venturi hosts the Beau Venturi golf

How You Can Help

Naming opportunities are available at \$500,000 each for the two remaining Phase II cottages. The total cost covers both construction of the cottage and an endowment for operating expenses including utilities (water, electric, cable), pest control, security, maintenance and repair.

Three of the four cottages in Phase I have been built and named but still need endowments of \$250,000 each to cover operating expenses.

The Shelter is also offering a \$2.5 million naming opportunity for the entire Peace Village, which includes all nine units in Phases 1 and II. In addition, for \$5 million, the entire Naples Campus "The Peace Sanctuary" is available as a naming opportunity.

Any inquiries can be directed to Executive Director Linda Oberhaus at 239-775-3862.

Provided **4,018** transitional housing bed nights through our **FIVE** cottages to **EIGHT** adults and **18** children

Giving to Build

These donors share their beliefs in the Transitional Housing Program.

Bluebird of Happiness

Louise and Hank Leander generously built and endowed one of the cottages in Phase II and christened it "Bluebird."

“The Transitional Housing program helps a family find a new life. It is wonderful that we can do something like this while we can witness the project through completion...better than a legacy.” **LOUISE LEANDER**

Bountiful & Blue

Another home in Phase II and a neighbor of Bluebird – is the Blueberry cottage completely funded by an anonymous donor.

“Every child deserves to thrive in a loving home and environment. Unfortunately this is not always the case. Thanks to The Shelter, lives can be changed to make this possible. It gives me great joy to be a part of this wonderful program.” **ANONYMOUS**

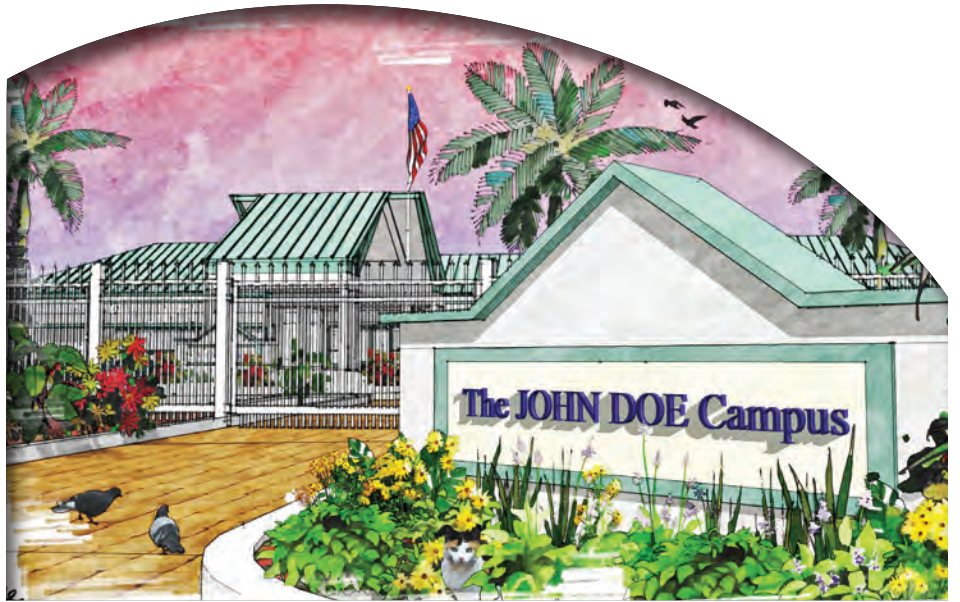
Make it Your Life's Mission

One of the newest cottages in Phase II has been generously funded by the passionate Jean Ackerman.

“I have heard countless horror stories from abused women living here in Collier County. It takes tremendous courage to leave an abuser who is threatening to kill you. I cannot imagine anyone meeting one of these courageous women and not wanting to reach out to help them.” **JEAN ACKERMAN**

tournament, generating close to \$1 million in seed money for construction of the state-of-the-art facility; The \$5.8 million "Wings of Hope" Capital Campaign launches, led by Co-Chairs Scott Lutgert and Dawn Litchfield.

SPECIAL ENDOWMENT NAMING OPPORTUNITIES



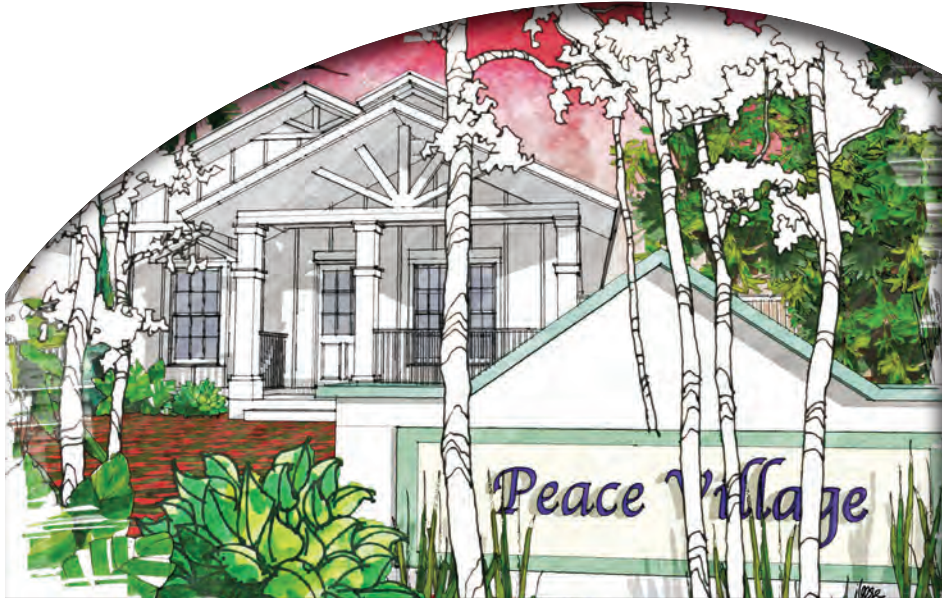
The Campus
\$5 Million



2000



"Hands are for Helping, Not for Hitting" program begins in city parks, prior to being added to all public schools pre-kindergarten classes in Collier County.



Peace Village
\$2.5 Million



Transitional Housing Cottages
\$500,000



Endow Existing Transitional
Housing Cottages
\$250,000

2001

The Shelter Board of Trustees forms with 10 charter members serving as ambassadors in the community and generating on-going support.

COLLABORATIONS

Schools, from kindergarten through college, partner with The Shelter to help prevent domestic violence abuse.

Hands are for **Helping**

Shelter Advocates help Pre-K through second grade students develop interpersonal skills that they can use throughout their lives. This program focuses on the positive things children can do with their hands. They are shown how to “use their words” versus “acting out.”



This past year, Advocates offered **219** presentations to **5,563** children, who committed to a peaceful way of interacting with others. Children developed personal safety plans, **SIGNED TAKE-HOME PLEDGES** and stamped their hands on classroom banners as commitments to use their hands for helping, not hitting

Expect **Respect**

Tweens and teens in Immokalee participate in this interactive program that works to change common beliefs about what is acceptable in dating relationships and how to create relationships based on mutual respect.

The Shelter’s Immokalee Outreach Advocates presented **70** Expect Respect programs to **824** students this past year

Healthy Relationships

This program helps prevent dating violence by teaching middle school and high school students what healthy relationships look and feel like.

Shelter Advocates provided **152** presentations to **7,783** students this fiscal year



The first “Mending Broken Hearts with Hope” signature fundraising luncheon is held, featuring a mission-based speaker and creating awareness to 750+ community members.



Youth Advisory Council

Teens from across Collier County are working to change the knowledge, attitudes, beliefs and behaviors of their classmates with the goal of reducing teen dating violence in our community through peer education and support.

Florida Gulf Coast University

Since June 2011, FGCU interns, usually three per semester, have attended the Shelter's Core Competency training and have assisted FGCU professor and volunteer Legal Aid attorney, David Steckler, in representing domestic violence and family law participants.

In addition, FGCU now includes a three-credit domestic violence course in their curriculum. With the ability to reach over 13,000 students, the course will be facilitated by staff and collaborating agencies who are members of the community wide Domestic Violence Taskforce.



"By now, we've represented well over 100 clients in both injunction and family law proceedings. These interns provide assistance as we guide our clients through the intricacies of family court and their fear of coming forward, and then testifying."

DAVID STECKLER, ATTORNEY AND FGCU PROFESSOR

2002

The Shelter facility is completed and residents move into the Beau Venturi Home, as advocates and staff move into the administrative and outreach/counseling wings of the building.

A WIN-WIN

Collaborating with law enforcement and the court system is a winning partnership.

InVEST (Intimate Violence Enhanced Service Team)

InVEST is a statewide initiative by the Florida Department of Law Enforcement in the five Florida counties with the highest domestic violence murder rates. This unique model allows for coordinated efforts to help identify victims at highest risk for domestic violence homicide (murder by their intimate partner), make confidential contact with the victim to offer safety planning and access to services while holding batterers accountable for their actions.

This crucial collaboration between the Collier County Sheriff's Office, Marco Island Police Department, Naples Police Department and The Shelter helps reduce domestic violence homicides in our community.

Local agreements with law enforcement agencies enhance these efforts by:

- Expanding information sharing among agencies
- Ensuring victims at risk for being murdered by their partners are confidentially contacted for safety planning
- Assisting these victims in accessing services at The Shelter
- Holding batterers accountable for their actions



"The Shelter has a lengthy history in Collier County as an invaluable resource for victims of domestic violence. As a law enforcement officer and a member of The Shelter's board of directors, I appreciate the tireless work that the organization's staff and supporters invest in preventing domestic violence and protecting those who are victims. I share The Shelter's vision of every home in Collier County being a safe haven for the people who live there."

SHERIFF KEVIN RAMBOSK

Court & Legal Advocacy

Facing the legal system is daunting without the added fear and trauma of domestic violence. Our Advocates and attorneys help participants navigate the judicial system, assisting with divorce and custody hearings, applying for injunctions for protection (restraining orders) and serving as support in court.

This past year, the InVEST Team reviewed **2,129** police reports, contacting and referring the **831** individuals most at risk for domestic violence homicide to the program



The Shelter receives the Points of Light Award, a national recognition that honors organizations addressing critical needs in the community.

Medical Responder Program

The purpose of this community collaboration is to provide resources, advocacy and safety planning to domestic violence survivors receiving medical treatment by having an Advocate from The Shelter respond to hospital emergency rooms. Advocates are available 24 hours a day on an on-call rotation to enable them to respond to any of the four local hospitals in Collier County within 60 minutes, with the goal of meeting with victims of domestic violence and human trafficking to offer programs and services free of charge. Additionally, through the program, The Shelter provides training for medical personnel on how to best respond to domestic violence.

Domestic Violence Task Force

The Domestic Violence Task Force continues to raise awareness about domestic violence in innovative ways that help to change attitudes, beliefs and behaviors to stop domestic violence before it begins. The group organized its first speaker series event, which identified best practices in addressing our community response to domestic violence. Additionally, through the task force, relationships with community collaborators continue to strengthen, ultimately offering our mutually shared survivors a continuum of services and a web of support.



“When I was invited to serve on the Collier County Domestic Violence Task Force, I thought that being a nurse of more than 30 years would prepare me.

Not true! What I am learning is prevention, protection and prosecution should be our highest priority.”

KATHLEEN J BOVE, RN, MSM, CNE,
PHYSICIANS REGIONAL HEALTHCARE SYSTEM

Women who reported domestic assaults to the police relied heavily on emergency rooms for medical care. Nearly **80%** came to an emergency room at least once during the four years after their first assault. Most of them sought emergency room care frequently – an average of **SEVEN TIMES EACH**. Despite policies requiring screening and intervention for domestic violence, only **28** percent of the patients studied were ever identified as victims of abuse. – 2011 Perelman School of Medicine study

2004

The Shelter receives the Harvey B. Kapnik Award from the Community Foundation of Collier County for discerning leadership, sound management and high impact programs.

PROGRAMS & SERVICES

Beau Venturi Home **Emergency Shelter**

Our 60-bed emergency shelter has 12 bedrooms, an outdoor Nature Explore Classroom with gazebos and an on-site kennel. It provides a safe-haven, safety planning, food, clothing, toiletries, laundry facilities, a children's library, indoor/outdoor play areas, school supplies, holiday and birthday celebrations, counseling and support services to victims of domestic violence and human trafficking at no charge.

482 women, men and children used the Emergency Shelter this year.
67 pets stayed at the on-site kennel including **39** dogs, **23** cats, one rabbit and one fish

Confidential 24-hour **Crisis Hotline**



Trained advocates provide counseling, safety planning and referrals 365 days a year to those in need who call our 24-hour hotline at (239) 775-1101.

2,488 callers started their healing journey this year by calling the Hotline for either themselves or a loved one

Immokalee Outreach

The Shelter's Immokalee Outreach office offers bi-lingual advocates who provide a full range of domestic violence advocacy services for adults and children. Individual and group counseling, safety planning, direct assistance, economic empowerment, life skills groups, legal services, information and referrals, transportation, and crisis intervention are provided for survivors of domestic violence at this rural location.

Healing Arts

The Healing Arts program, through creative writing, yoga, drumming circles and more, assists participants in facilitating positive changes, including building self-esteem, assertiveness and inner strength.

The program accounted for **1,524** counseling hours to participants. Community outreach included participants' artwork displays at the Marco Center for the Arts and at two locations of Iberia Bank



The first "Shelter from the Storm" luncheon is held; the Shelter holds its first meeting with 42 charter members who provide support and create awareness of Options Thrift Shoppe.

The Brookdale Elder Abuse Response Program

Underwritten by The Brookdale Foundation Group, this free, comprehensive program is designed to meet the unique challenges facing individuals 50 years and older who are abused by their partner or someone who they depend on for care. Our Elder Abuse Response Advocate and volunteers assist with: food, clothing, furniture, household and personal care items, transportation, access to recycled cell phones for emergency calls, safety planning, housing, public benefits, medical referrals, legal advocacy and filing for social security disability and supplemental income applications.

Women of Means

This program supports self-identified affluent women who have specialized needs based on their abusers' power, privilege and access to resources. Beginning as a peer-to-peer outreach program, Women of Means provides participants with supportive services, individual and group counseling, resources, safety planning and economic empowerment.



Our Women of Means Advocate facilitated more than **66** groups this year, as well as individual and group counseling for **43** women

Linguistic & Cultural Services

This initiative focuses on enhancing community partnerships using the Safe & Together model. This model works to keep children with the non-offending parent during investigations of domestic violence involving migrant farm workers. An Advocate is co-located at the Department of Children & Families office in Immokalee and at Family Preservation in Naples.

The staff assisted **46** individuals and participated in **57** case staffings with the Department of Children & Families to keep families safe and together

Haitian Outreach Initiative

This outreach program builds bridges with the community by ensuring Creole-speaking Advocates are available at The Shelter. It also provides a women's Creole support group, community events to create awareness and a collaboration with Haitian religious leaders. In addition, materials are distributed at schools and education programs are offered at various schools and businesses.

During the 2013-2014 fiscal year, we were able to help **74** Haitian individuals on their healing path

The Shelter receives the Governor's Peace at Home Award for our children's programs aimed at stopping the generational cycle of domestic violence.

LEADERSHIP VOICES

GOT MILK!

Volunteers created a “milk bank” to provide for the youngest in need.

The famous ad campaign “Got Milk,” where celebrities donned milk mustaches in support of drinking dairy, began 20 years ago. About that same time, The Shelter’s volunteer Michelle Bright started her own campaign – however the milk mustaches ended up on the faces of the children taking refuge at The Shelter.

“There never seemed to be enough milk for the children,” noticed Bright, a 75-year-old grandmother of 13 and great grandmother of two.

“We collected milk money from residents in a little box located inside of the Naples Land Yacht Harbor’s clubhouse. We started out delivering two gallons per week, and now we deliver four-to-six gallons of milk every Monday.”



Bright has grown her small, one-woman milk bank into a multi-member personal delivery service where groceries, including fresh meat and vegetables, are dropped off once every three weeks by other Naples Land Yacht Harbor residents.

“This past Christmas, we shopped for women’s and children’s clothing and delivered 28 pairs of shoes for both boys and girls,” she says. Recently Bright was honored for her 25 years of service at a volunteer recognition brunch hosted by The Shelter. “I was so surprised. The staff is very good and works very hard,” she adds. “I do it because I just love to give back. This is my gift to the community.”

“Michelle has the biggest heart of anyone I have ever met. For years, she has been The Shelter’s volunteer ‘ambassador’ in her community – tirelessly getting everyone she could – to get involved with us on some level.”

DANIELLE MORDAUNT, THE SHELTER STAFF

If you are interested in volunteering at The Shelter, please visit our website at www.naplesshelter.org to complete a volunteer interest form or contact Rebecca Thompson at 239-775-3862 ext. 235 or e-mail rthompson@naplesshelter.org.

2006



The Shelter continues development of innovative services, offering Healing Arts Program, Elder Abuse Response and Women of Means programs.



"In 2004, the newly formed Shelter Guild held its organizational meeting with 42 charter members who committed to serve as ambassadors, help with fundraisers and encourage others to contribute to Options Thrift Shoppe because their purchases would benefit The Shelter. Our goal was to grow and serve however needed. Today, the Shelter Guild has grown in number, outreach, service, programs and in knowledge where its members generously give of their talents, enthusiasm, gifts and hearts."

FRAN USHER, PRESIDENT 2004-2005



"I have been pleased to work with, and now lead, The Shelter Guild over the past several years. This group of women give tirelessly of their time and energy, as well as their money. Our committees are always looking for ways to do their jobs better and be more productive. With new chairs leading two of our largest committees, much will be accomplished in the coming year."

NIKI THOMPSON, PRESIDENT 2013-2015



"As a Shelter Guild member, one thing that has had an enormous impact on me (and our members) is The Shelter's mission statement, which I have had the privilege of reading aloud at Guild meetings. It starts: "To Prevent, To Protect, To Prevail." Many of its programs help prevent domestic violence with community outreach and education. Some examples are: Hands are for Helping, the Youth Advisory Council, Gentle'men Against Domestic Violence® and the Domestic Violence Task Force. We look forward to 'prevailing' and to the day when domestic violence shelters are a thing of the past!"

PAT WHEELER, 1ST VICE PRESIDENT



"Since I became active with The Shelter Guild more than seven years ago, our membership has grown exponentially to 200-plus members. They provide significant monies, donations of furniture and clothing, and volunteer hours. Because of their contributions, The Shelter has been able to grow and expand its programs and services. Additionally, The Shelter has taken a leading role in educating the public and our school children so that domestic violence can be understood and prevented before it occurs."

LINDA SIMS, 2ND VICE PRESIDENT

2007

Linda Oberhaus joins The Shelter as Executive Director.

Board of Trustees



“The Board of Trustees was created to increase awareness of domestic violence in our community and garner support for The Shelter for Abused Women & Children. We helped raise funds to build our world-class shelter so we could serve the many victims of domestic abuse in our area. Speaking to community groups, professional organizations, our friends and our neighbors, we shared our passion for this worthy cause. I am so proud to witness The Shelter's remarkable growth and strong leadership over the years, and am honored to continue my strong support for this much-needed service.”

MANA HOLTZ, CHAIR 2000-2001



“For 25 years, The Shelter has blazed a trail providing comprehensive and needed programs to meet the challenges of domestic violence. The committed men and women of our community who gave birth, energy and leadership to the mission are worthy of high praise.”

JOANN REMINGTON, CHAIR 2011-2014



“During my first year as Chair of The Shelter Trustees, we continued to work diligently on our ‘Partners for a Peaceful Community’ strategic funding initiative. Progress is being made as caring, generous donors step forward to offer their support to provide funding for both programs and services and to establish a \$20 million endowment. This critically important initiative is designed to expand our presence and reach, providing the necessary resources for The Shelter to continue to take a leadership role to stop domestic violence before it begins.”

LACEY KING, CHAIR 2013-2015

2008



Construction begins on four Transitional Housing Cottages, adjacent to The Shelter campus; The Community Ambassador Committee forms to educate and engage business professionals.

Board of Directors



“I have been on the Board of Directors for The Shelter for six years and Chair of the Board for the past two. During that time, I have seen a dramatic strengthening of our Board with the addition of the Collier County Sheriff, the Chief of Police of the City of Naples, the Superintendent of Schools and a representative of NCH, in addition to outstanding citizens of Collier County. Having the support of all of our board members in furthering our education programs and identifying and ensuring the safety of our victims has been invaluable. It has been a great pleasure to lead this board and I thank each person who has contributed so much.”

ARLENE SHAPIRO, BOARD CHAIR 2012-2014



“Embracing a leadership that represents diversity: race, culture, gender, religion, economic status and educational level creates not only a broader perspective of the impact of domestic violence but also different concepts for resolutions. Programs dealing with domestic violence can use this information to be more effective with a greater number of people as well as seek to fulfill the mission – to make each living situation one of safety.”

FRANKIE ANNE TESTER, BOARD CHAIR 1999-2001

Community Ambassador Committee



“The Community Ambassador Committee (CAC) continues to evolve as an educational and assistance arm of The Shelter. As the proverbial baton passes to the incoming chair Jessica Horowitz, we will be looking towards expanding the membership base of the committee to ensure community professionals from various fields are represented and able to contribute. The vision is that the unique skills of these professionals, either in combination or individually, may be called upon to assist with even more of The Shelter’s initiatives throughout the year.”

DEBORAH TRINKA, CAC CHAIR 2012-2014

The Gentle’men Against Domestic Violence® program is initiated, and the first men’s-only luncheon event is held; Strategic plan shifts The Shelter’s focus to prevention, education and stopping domestic

EVENTS

Old Bags & New Friends

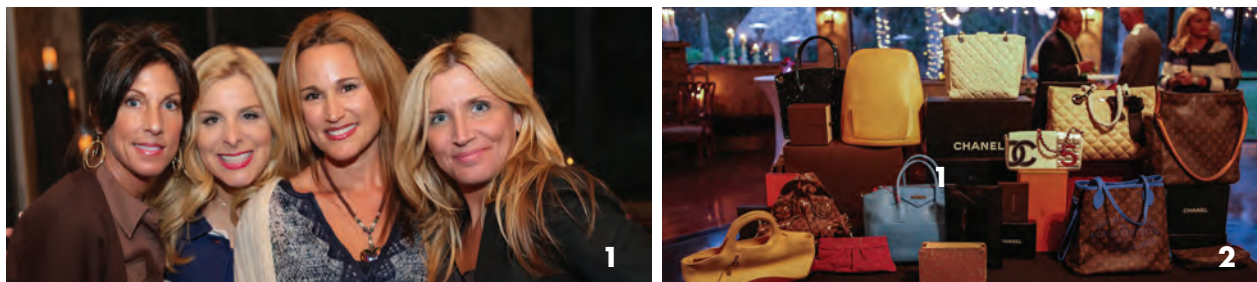
The inaugural luncheon attracted more than 500 guests to The Ritz-Carlton Golf Resort, Naples to bid on hundreds of previously-loved and new designer handbags. Following an exclusive Saks Fifth Avenue fashion show featuring designer Carmen Marc Valvo, one over-the-top live auction item — a fashion-filled New York City getaway — went for \$95,000, helping to gross more than \$250,000 for The Shelter.



- 1 Event Chairs: Sharon Treiser, Kirsten Ferrara & Vicki Tracy
- 2 Joan Brahmin
- 3 Simone Lutgert & Heather Dockweiler
- 4 Al Rupp, Kirsten Ferrara, Carmen Marc Valvo, Don & Bonnie Rauch
- 5 Barbara Franks, Barbara Jordan & Boo Mortenson
- 6 Sonya Sawyer & Sharon Delaura

Calling All Fashionistas

The kick-off party to the Old Bags event was hosted by Vicki Tracy at a private residence underwritten by The Arlington. Guests brought their most-loved handbags that were donated for the auction.



- 1 Kirsten Ferrara & the team from Heart & Soul Boutique, Nikki, Tania & Andrea
- 2 More than 300 designer handbags were up for auction



violence before it begins. The plan outlines innovative programs for cutting-edge prevention, education and intervention services that will effect real, measurable change.



25th Anniversary Commemorated

A ceremony to commemorate the 25th Anniversary and the recommitment to safe homes in Collier County was highlighted by a declaration signed by The Shelter, the State Attorney's Office, the Collier County Sheriff's Office and the Naples and Marco Island Police Departments. A personal message was sent from Governor Scott encouraging partnerships and collaborations that focus on prevention, that provide safety and support to survivors and that hold perpetrators accountable for their crimes.



1 Linda Oberhaus with Sheriff Kevin Rambosk 2 Commissioner Georgia Hiller & Carolyn Tieger
3 Representative Kathleen Passidomo & Bette Aymar 4 Chief Don Hunter & Chief Tom Weschler



Domestic Violence Awareness Month

Everyone from football players wearing purple socks to Mercato shop owners donating food/clothing came out to support Domestic Violence Awareness Month. Dozens of activities were hosted and sponsored during October to raise awareness.



1 Runners supporting the Moe's Corporate 5K race benefitting The Shelter 2 Local football team members donned purple socks to support domestic violence awareness 3 Yogurbella 4 Grace & Shelly's Cupcakes

2009

An After-school youth development advocate joins the emergency shelter staff.

EVENTS

Gentle'men Tailgate

The annual tailgate party at Bay Colony hosted by the Gentle'men Against Domestic Violence committee featured sporting games, tailgate fare, a Scotch and cigar lounge with live entertainment by DJ Ceron and a surprise live auction item. Young GADV members Christian and Valin shared personal stories and insights about their participation in the program. Sheriff Kevin Rambosk presented a commemorative pin to each committee member.

- 1 GADV committee members: top: Dennis Ling, Bernie Craig, Al Rupp, John Jordan; bottom: Glen Schwesinger, Bill Waltrip & Chair, Ron Ciesla
- 2 Brian & Michael Benson & Randy Antik
- 3 Erik, Scott & Kurt Lutgert
- 4 Sebastian Saitta, Jason Theriault, Ryan Needler, Colin Estrem, Glen Schwesinger, Gordon Kellam & Joseph Wendt



Monarchs Take Flight

The Monarch Society held its lunch at the Ritz-Carlton Naples Beach House where key note speaker Sheriff Kevin Rambosk told the guests what the Collier County Sheriff's Office is doing to keep victims safe and hold domestic violence perpetrators accountable for their crimes.

- 1 Monarch Dress
- 2 Gwyn Sanford, Bev Cherry, Jean Ackerman, JoAnn Remington, Glorie Stonisch-Jimenez & Betty O'Brien
- 3 Shelly Stayer & Barbara Jordan
- 4 Geraldine Martin & Ginny Quirk
- 5 Dori Hobson & Georgia DallePezze



2010



Financial literacy program is established; on-site childcare is added to services provided for residents of emergency shelter; addition of community education and training



Mending Broken Hearts

The 14th Annual Mending Broken Hearts with Hope Luncheon at The Ritz-Carlton, Naples drew 700 guests who experienced a moving speech by *New York Times* bestselling author Leslie Morgan Steiner. Receiving this year's Beau Venturi Peace Award was Dr. Barbara Jordan, a long-time Shelter supporter and friend.

1 Standing l to r: Niki Thompson, Mana P. Holtz, JoAnn Remington, Carol Dinardo, Jackie Cronacher Seated l to r: Christine Flynn, Nancy White, Liz Jessee, Fran Usher
 2 Gwyn Sanford, Sherri Abruzzese, Leslie Morgan Steiner & Cinny Murray 3 Wynnell Schrenk & Niki Thompson
 4 Jean Ackerman, Martha Figg, Jan DiRomulado & Susie McCurry



Donor Appreciation

Keynote speaker Kim Gandy, president and CEO of the National Network to End Domestic Violence, addressed Shelter donors while Brenda and Ron Morey were honored. The Dinardo's generously hosted the cocktail and hors d'oeuvres reception held at the Naples Yacht Club.



1 Carol Dinardo with Jim & Liz Jessee 2 Lacey King & JoAnn Remington
 3 Brenda & Ron Morey with Linda Oberhaus 4 Niki & Tom Thompson & Bill & Donna Watnip

position increases outreach efforts; The Domestic Violence Task Force, comprised of community stakeholders, is established through funding by Chico's FAS, Inc.

EVENTS

Shelter from the Storm

The 11th anniversary attracted 400 supporters for a lunch featuring the premiere of The Shelter's 25th Anniversary video. Keynote speaker, Lt. Mark Wynn, who ran the largest domestic violence police unit in the nation — shared his personal story of surviving abuse.



1 Lt. Mark Wynn, Linda Oberhaus & Bob Harden 2 Rich Montecalvo, State Attorney Stephen Russell

Volunteer Appreciation

This year's volunteer brunch honored individuals who donated hundreds of hours to prevent domestic violence and support The Shelter's cause.



1 Linda Sims, Pat Wheeler 2 Michelle Bright, Rebecca Thompson, Danielle Mordaunt, Carol Drouin, Jaime Crossan-DeBres

Many Options

A runway show featuring name brands such as Chanel, Gucci and Armani were modeled by The Shelter's Guild and Options' volunteers showcasing donated clothing for sale at The Options Thrift Shoppe.

1 Anna Toole-Hutchens 2 Lynn Wigton

2012



The Next Generation initiative launches, expanding The Shelter's base of support for future leadership and mission awareness.

Purple Party

Hosted by the Next Generation Committee, 175 Shelter supporters turned out for this fundraiser at Café Lurcat for a fun night of live Motown music by The Greg Miller Band and a slider burger bash.



1 Alexandra Simpson, Glen Schwesinger, Ryan Needler, Kitsy & Colin Estrem

2 Scott Blackburn, Peter & Gina Paddock, Joi Wilson, Dave Anderson, Christy Carpenter, Dylan Sanders, Chrissi Hadley

Mary Kay Nature Explore Classroom

A ribbon-cutting event launched the new Nature Explore Classroom. Mary Kay, Inc., the Roots and Shoots Fund supported by Susan Regenstein and the hard work of O'Donnell Landscaping and Eagle Scout candidate Jakob Germann were recognized for their generosity.



1 Mary Lou Kelly, Sam Smith, Erika Aron, Karen Smith & Bette Aymar
2 Michelle Felix & Linda Oberhaus

Fit n' Fun Field Day

A morning of three-legged races, obstacle courses, sack races, soccer dribble with the FGCU Men's Soccer Team and more was held to support The Shelter.



1 Dave Anderson & family
2 Dylan Sanders & Kristine Meek

2013

Educational collaboration between the Domestic Violence Task Force and Florida Gulf Coast University creates a 3-credit course on domestic violence.

VOLUNTEER LEADERSHIP

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Cyndi Fields, Director of Development
Julie Franklin, Director of Operations



REFLECTIONS AND NEW DIRECTIONS

Commemorating 25 Years of Transforming Lives

ANNUAL REPORT 2013-2014



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Administration: 239.775.3862
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