

Flash mobs, peace march and more mark Domestic Violence Awareness Month

In recognition of national Domestic Violence Awareness Month, The Shelter for Abused Women & Children invites shoppers to enjoy 50 percent off the price of one full-price item when they wear purple to Options Thrift Shoppe through Oct. 15. The shop is at 968 Second Ave. N.

Here are some other events taking part for Domestic Violence Awareness Month:

■ **Mercato Goes Purple:** 10 a.m. to 10 p.m. Saturday, Oct. 11 – Merchants throughout the center will have special promotions, discounts and raffles, including special pricing at some locations for those wearing purple. Servers and clerks in many establishments will wear purple. An information booth about domestic violence will be set up near a big peace symbol in front of Second Cup. Here are some specifics:

AZN will serve a Purple Lemon Drop cocktail.

Bring two or more household items from The Shelter's wish list to Bio New York and get 20 percent off your purchase of \$100. Customers will also enjoy complimentary purple champagne cocktails from 1-3 p.m. Items on The Shelter's wish list include bed linens (twin and queen), pillows, towels, alarm clocks, sleep shirts, combs and brushes, personal toiletries and laundry soap. See the complete list at naplesshelter.org.

Gallery on Fifth will have artwork on display reflecting Domestic Violence Awareness Month.

Gigi's Children's Boutique will sell special purple hair bows for \$15.

Grace & Shelly's Cupcakes is mak-



ing purple cupcakes and donating 100 percent of sales proceeds to The Shelter.

Mark Loren Designs will serve champagne at 5 p.m.

MASA is serving a special purple margarita.

Naples Flatbread & Wine Bar is concocting a purple martini.

Second Cup will give a 20 percent discount to customers who bring in a receipt dated Oct. 11 from Nordstrom Rack. The coffee shop will give a 10 percent discount to anyone wearing purple.

Signatures boutique will give a \$25 gift card to anyone who brings in a piece of gently worn clothing for donation to The Shelter. All customers from 5-8 p.m. will receive a favor.

Stage 62 Deli will donate 25 percent of all pastrami sandwich sales for the day to The Shelter.

Stilista will hand out free purple emery boards bearing The Shelter's emergency hotline.

TAPS will sell Abita Purple Haze draft beer for \$3 each.

The Counter will mix up a purple milkshake called "The Shelter Shake" and will give anyone wearing purple a

50 percent discount on the frozen treat.

Buy one purple "Health Starts Here" almond berry smoothie at Whole Foods and get the second one free.

The Wine Loft will create a "Purple Power" drink for the evening.

Yoga Loft of Naples will give a 20 percent discount on boutique items to anyone wearing purple.

■ **Flash mobs:** Shelter staff, volunteers and friends have choreographed several flash mobs to break out around town on Wednesday, Oct. 15. Where's where and when you can catch the 15-minute show: 9:40 a.m. at the Collier County Government Complex; 10:10 a.m., the Sugden Community Theatre; 10:35 a.m., the Naples Pier; 11:05 a.m., Coastland Center; 11:35 a.m., Starbucks at Waterside Shops; noon, Costco; 12:30 p.m., Mercato; and 1 p.m. at the NCH Wellness Center on U.S. 41.

■ **Motorcycle run:** 10-11 a.m. Sunday, Oct. 19 – Look for a blaze of purple traveling north on U.S. 41 starting at the Collier County Court Administration/ Collier County Sheriff's Office parking lot in the government center. The run is open to the public. For more information, call 775-3863, ext. 206, or email lfasanella@naplesshelter.org.

■ **Breaking the Cycle:** Monday, Oct. 20, and Sunday, Oct. 26, at CrossFit Blaze, 6563 Taylor Road. For more information, email kharmon@naplesshelter.org or slopez@naplesshelter.org or visit crossfitblaze.com.



KAYDEE TUFF / COURTESY PHOTO
Sisters April White, left, and Mindy Roosa got a big surprise when they showed up for The Shelter's Purple Party to kick off Domestic Violence Awareness Month wearing the same dress. See more photos from the party at [Ridgway Bar & Grill](http://RidgwayBar&Grill.com) on page C33.

■ **The Immokalee Peace March & Children's Fair:** 3-7 p.m. Monday, Oct. 27 at the Collier County Immokalee Sports Complex, 505 Escambia St. – The Children's Fair takes place from 3-6 p.m. and is followed by the Peach March at 6 p.m. The event is free and open to the public. Activities include children's games, food, entertainment, a talent show and information booths hosted by partner agencies. For more information, email Josie Means at jpunte@naplesshelter.org.

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