

EACH DAY WE EXPERIENCE

*moments*  
OF AWARENESS

*2016*  
IMPACT REPORT



What are these?

Call them advocacy tools. Tear them off and hand them to family, friends or co-workers to spread the word about the life-changing moments taking place at The Shelter for Abused Women & Children



It takes a Gentle'man to stand with women as equal partners to stop domestic violence.

**Gentle'men Against Domestic Violence®**

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THIS CARD WITH A FRIEND



239.775.3862 | [naplesshelter.org/gadv](http://naplesshelter.org/gadv)



EMPOWER WOMEN  
*inspire hope*

It takes strong and caring women  
to raise community awareness  
and build lives free from  
violence and abuse

### **The Shelter Guild**

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THIS CARD WITH A FRIEND



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MOMENTS OF  
*impact*  
2015-16



31,963 Total number of safety plans

470 Total number of adults & children  
served in our emergency shelter

44 Number of days in an average  
emergency shelter stay

87.5% Percentage of Collier Public Schools  
taking part in prevention programs

36 Number of pets sheltered

44 Average daily shelter count

30,434 Total counseling hours

41 Total transitional housing residents

Each day, we experience moments of awareness. Sometimes it's a passing thought or observation; other times, it's an "aha" moment that sends us in a totally new direction.

Growing up in a home with domestic violence, I personally understand the impact that abuse has on children. It was in those early moments that I developed a deep belief that every human being deserves to live a life free from violence and abuse.

Because of your support in 2015-16, more than 470 survivors of domestic violence and human trafficking found a moment of peace in our emergency shelter. More than 2,000 people of all ages were empowered to find their moment of truth through outreach counseling. Over 17,000 children in our community shared moments of thoughtful understanding through The Shelter's prevention programs.

In these moments, we were able to heal wounds, hold hands and restore hearts in more ways than ever before. But amid the successes of the previous year, we look toward the challenges of the next.

As you read this year's impact report, we hope you will be inspired by the stories shared by survivors of domestic violence and human trafficking. Perhaps you will reflect on your own personal moment, when you first chose to share The Shelter's vision of safety, hope and healing. If you would like to share that moment with us or discuss ways to expand your involvement with The Shelter, we would love to hear from you.

*In peace,*

Linda Oberhaus | Executive Director





THE BEST  
*defense*  
IS A GOOD  
*offense*

The Shelter's school-based prevention programs  
**tackle violence head-on,**  
preventing domestic violence before it begins.

- ✦ Expect Respect
- ✦ Hands Are for Helping Not for Hitting
- ✦ Healthy Relationships
- ✦ Healthy Friendships
- ✦ Raising Gentle'men
- ✦ Youth Advisory Council



After many years of witnessing his father abuse his mother, 18-year-old Phillippe was determined to be a different kind of man. He came to the Immokalee Outreach Office after his parents separated.

His mother worked hard to be both loving and firm to provide a stable environment for her son, but she knew he needed a strong male role model and someone to talk to.

With his advocate, Phillippe talked about coping with feelings, accountability, decision making and anger management. When obstacles crossed his path, he chose to deal with them in non-violent ways.

An advanced placement student, Phillippe's big moment came when he received a football scholarship to attend Ave Maria University. It was an opportunity that allowed him to pursue his goals and continue to be there for his mom and younger brother.

**Now that's a real touchdown made possible by you!**

### *that moment...*

"Like a lot of things in life, I was in the right place at the right moment when we toured The Shelter. We were seeking to get involved with a non-profit organization in Naples. I was especially impressed with The Shelter's mission and the opportunity to be involved with a leadership and governance process which works so well.

Sam Smith | Past Board Chair

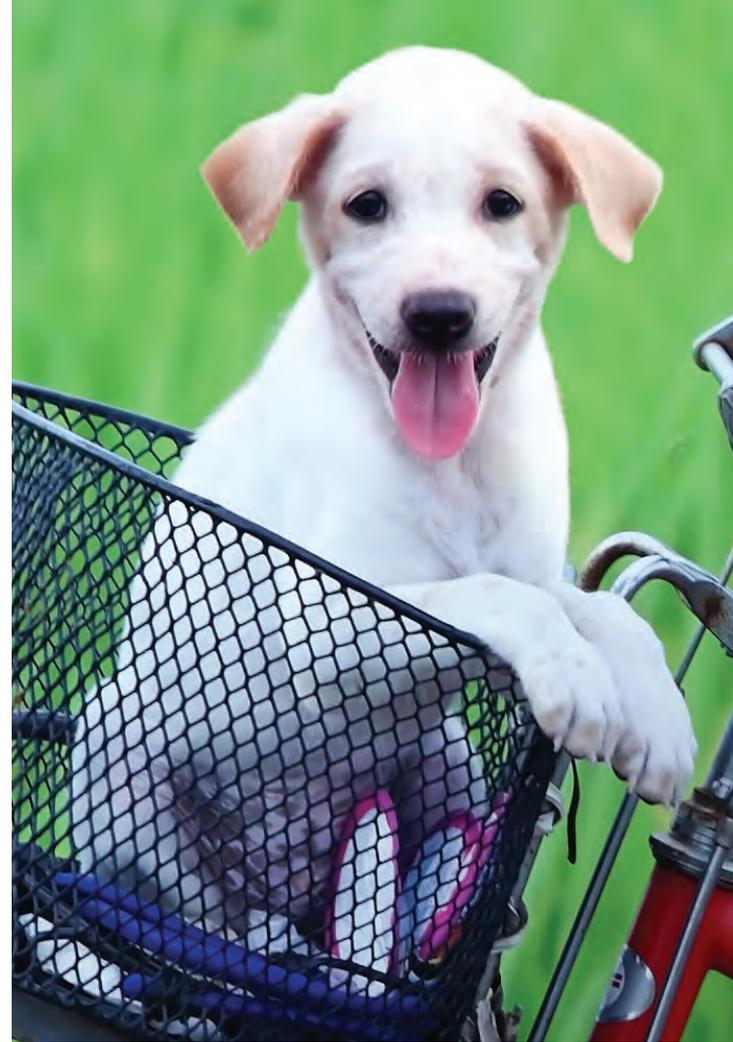


While talking with her advocate in emergency shelter, Sue, a survivor of elder abuse, recalled a happier time in life when she would put her dog Pip in the basket of her three-wheel bike and enjoy a ride around the neighborhood. As her abuse escalated, her abuser took the bike away.

For Sue, the loss was more than just a bike. It was her freedom to socialize, exercise, go to the store, pharmacy and pet store without the cost of a cab biting into her fixed income.

At The Shelter, Sue not only found her way to a new life, but also received a new bike! On the day it was presented, Shelter staff placed Pip in the basket and brought Sue out to the parking lot. It was a moment filled with tears of joy from Sue and staff. Before the day was over, she and Pip were pedaling around like pros.

**Thanks for keeping the wheels rolling for survivors!**



## *that moment...*

"I once thought the worst kind of abuse was physical and sexual. I remember the moment I realized that all forms of abuse hurt. Abuse hurts mentally, emotionally, physically, sexually, financially, spiritually, and leaves survivors depleted of all self-esteem. Abuse always hurts."

Lise Descoteaux | Shelter Residential Manager





KEEP ON  
*rolling*

Thank you for keeping the wheels of progress turning as The Shelter enters its  
**27th year of service**  
to survivors of domestic violence.

- ◆ Community & Professional Training
- ◆ Domestic Violence Task Force
- ◆ Medical Responder Program
- ◆ The Shelter Options Shoppe



THROUGH THE  
*gate*

Your gifts allow survivors to  
**feel safe as they unlock**  
their emotional gates and move forward into  
lives free from violence and abuse.

- ◆ 24-Hour Crisis Line
- ◆ Emergency Shelter
- ◆ On-site Child Care
- ◆ On-site Kennel
- ◆ Food Pantry



Driving through the front gates of The Shelter, Sandy, a human trafficking victim, looked back through the window of the squad car and watched the gates close. When they closed and no one followed, relief blanketed the fear she constantly felt.

At the age of 18, Sandy had already seen and been forced to do things no one should ever experience. Upon arrival at The Shelter, she was slow to unlatch her own emotional gates and trust her advocate. When she did, she spoke for a long time about the extreme sexual and physical abuse that many people had inflicted upon her. At the end of the conversation, Sandy's flood gates opened, releasing a wave of relief and gratitude. In that moment, she asked her advocate, "May I hug you?"

Gates open and close. They can keep us safe and they can keep us confined. Sandy is learning to make her own choices, and she is choosing to fight for her life.

*Gatekeepers like YOU are the key to her success!*

## *that moment...*

"I remember touring the first Shelter years ago. It was a four-plex in East Naples. It was very run down, and it was not safe. The only secure thing about it was that its location was secret and even that would not prevent an abuser from finding it. I realized that our community needed a safe place for survivors to get shelter and help."



Nancy White | Trustee

For 10 years, Deborah's abuser controlled every aspect of her life. She suffered physical, emotional, and financial abuse. She was not allowed to work or talk to her family or friends. She had to account for every penny she spent. Her only pair of eye glasses were taped together to keep them from falling apart.

When he started abusing her in front of their three children, Deborah made a courageous decision. While her abuser was at work, she brought her family safely to The Shelter.

Shelter life is challenging, but Deborah and her children eagerly embraced the programs and services offered to them. It was a poignant moment when Deborah received an eye exam and a brand new pair of glasses. Through tears, she shared that she had accomplished more in one week at The Shelter than she did in 10 years with her abuser.

**Another moment of clarity thanks to you!**



## *that moment...*

"The thought of anyone being in an abusive family situation is horrifying to me. I remember hearing a young man share his story at one of the early fundraisers. He was only 12, but he spoke so eloquently about the tremendous relief he felt the moment he and his mom walked through the threshold of The Shelter. I will never forget that young man."

Virginia Quirk | Loyal Shelter Supporter



FOCUS ON THE

*future*

Like a new pair of glasses, the programs and services

**provided by your generosity**

help survivors focus on rebuilding their lives free from violence and abuse.

- ◆ Court & Legal Advocacy
- ◆ Economic Empowerment
- ◆ Transitional Housing

# *Sculpting*

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## LIVES

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Each day at The Shelter, lives are  
**being transformed**  
from pain and despair to hope and peace.

- ◆ Clinical Counseling
- ◆ Healing Arts
- ◆ Safe & Together Program



When nine-year-old Nikko first attended counseling at The Shelter, he came in with his head down. He did not make eye contact and barely spoke. He is a skilled artist, and each week, he created clay figures. Little by little, he began to talk as he formed the figures.

Nikko had never known peace in his short life. He witnessed his father's violence against his mother nearly every day. When he was eight, his father told him his mother no longer wanted him and took him to another country. His father later agreed to return, if Nikko's mother met all of his demands. The abuse continued, and with the help of friends, Nikko and his mother found safety at The Shelter.

During counseling, a new Nikko began to emerge from the clay. He talked about the bad dreams he had almost every night. After months of work, he began to smile and even laugh, holding his head up rather than down. His advocate recalls her moment of surprise, when Nikko held up a clay figure and said, "We are happy now!"

**A priceless moment, sculpted from your support.**

## *that moment...*

"I remember watching the movie, *The Intern*, and thinking about the importance of the work we do through the Raising Gentle'men program. I have had the opportunity to see, first-hand the transformation that can take place when boys are empowered to move beyond macho stereotypes and become compassionate, caring, and respectful young men."

Bill Villafranco | Trustee & Chair Gentle'men Against Domestic Violence®



It was a storybook romance. Showering her with gifts and love letters, Janice's prince swept her off her feet. Shortly after she moved in, he convinced her to sell her car, saying he would drive her anywhere she wanted to go. That was the beginning of her isolation from friends and family. It was not long before her "prince" began to batter her.

One evening, desperate and ashamed, Janice called The Shelter's crisis hotline. An advocate helped her develop a plan to leave. She arrived at The Shelter, devastated, stating, "I cannot believe this has happened to me."

Through individual and group counseling, Janet began to heal. She was given a journal and wrote in it every day. Two things remained on her mind; why had this happened to her and her need for closure. Her advocate suggested she write her abuser a goodbye letter. Janice could decide whether to send it or throw it away.

One week later, Janice read her letter aloud to her advocate as they sat in The Shelter's Peace Garden. When she finished, she tore it into small pieces.

Because of you, survivors are writing new chapters.



## *that moment...*

"My first visit to The Shelter was at the insistence of my favorite cousin Jim Seitz who was a Shelter Trustee. It was an enlightening experience. I had never toured a shelter before. The 24-hour crisis line offering constant assistance was an amazing revelation."

Karen Smith | Member, Board of Directors



DON'T

*write*

ME OFF



Survivors are re-writing their life stories,

**free from oppression**

and abuse.

- ◆ Gentle' men Against Domestic Violence®
- ◆ The Shelter Guild
- ◆ Women of Means

TWO WOMEN  
*one purse*

If the small things in life  
can make a big difference,  
**imagine what  
a difference**  
the BIG things can make!

Call The Shelter to discuss a planned gift.





**Jeanette** wasn't looking for a new purse that morning. It was more of an impulse buy. She was actually shopping for a birthday gift for her friend, when she spotted the bright pink leather bag at a boutique on Fifth. It was a perfect match for one of her favorite pair of shoes.

Not only did it match her shoes, but the bag was the perfect accessory for a number of Jeanette's outfits. Over the course of the year it became her favorite, adorning her shoulder at parties and events, always attracting compliments wherever they went.

One day, while sorting through her closet for items to donate to The Shelter Options Shoppe, Jeanette's eyes fell on her favorite pink bag. Just looking at it made her smile, recalling the many fun times they had together. Knowing the bag might bring some happiness to another woman, Jeanette added it to the box and headed out the door.

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**Laurie** wasn't looking for a new purse that morning. She was actually looking for something to wear to a job interview. She was tired but hopeful. One month ago, she had no job, no money, and no hope for a life without violence. Thanks to a friend's advice, she found The Shelter, where she was receiving counseling, referrals and financial classes.

Laurie smiled when she spotted the bright pink leather bag at Options. It didn't match a single thing in her limited wardrobe. She reached into her own worn handbag and looked at the voucher given to her by her Shelter advocate. The voucher was to purchase office wear.

"It's cute, isn't it?" an Options volunteer asked, as Laurie eyed the pink bag. "It would go perfectly with this jacket."

Not only did it match the jacket, it also became the perfect "empowerment bag" on Laurie's down days. Over the course of the year it became her favorite, adorning her shoulder at her new job and college classes, always attracting compliments wherever they went.

*for more information...*

regarding The Shelter Options Shoppe call 239.434.7115  
or go to [naplesshelter.org/options](http://naplesshelter.org/options)



*moments*  
TO REMEMBER  
◆◆◆



Georgie Gallagher, left,  
and Niki Thompson at the  
2016 Shop for The Shelter



Linda Oberhaus, left,  
Judy Sproul and Bev Haas  
at 2016 Mending Broken Hearts  
Patron Party



Mana Holtz, seated, and  
friends gather for a butterfly  
bench dedication in  
her honor



2016 Volunteer of the Year  
June Ballew with  
Naomi Goren



Joanie Martin, left,  
Barbara Jordan, Kirsten Ferrara  
and Jennifer O'Dell  
at Old Bags 2016



GADV Tailgate Chairs  
John Jordan, left, and  
Ron Ciesla at  
2016 event



GADV Spoke'smen  
Gordon Kellam, left,  
Colin Estrem and  
Glen Schwesinger during  
Ride for The Shelter



A young participant displays  
her sign during the 2015  
Immokalee Peace March



Bill and Gwyn Sanford with  
Jackie Evancho at the  
2016 Mending  
Broken Hearts Luncheon



Linda Oberhaus with  
Sheriff Kevin Rambosk and  
State Attorney Steve Russell  
at Collier County  
DVAM Proclamation

*moments*  
TO REMEMBER



Options Assistant Manager  
Katie Coleman in the 16th  
Annual Options Fashion Show



Participants enjoy the  
2015 Purple Party  
photo booth



Old Bags Chair Kirsten Ferrara  
and Co-Chairs Bonnie Rauch  
and Terri Saltzman-Cannon



The Shelter Guild members  
prepare for the 2016  
Shelter Mother's Day Dinner



Bill Waltrip, John Aymar,  
Terry Flynn, Tim Gallagher  
and Scott Herstin at the  
Men's Tailgate Party



Ken Murray is joined by friends during a butterfly bench dedication to honor his late wife Sue



Shelter Board members Kevin Rambosk, Linda Hinds, Amy Clayton, Kamela Patton and Dennis Ling



Mending Broken Hearts 2016 Chair Bev Haas, Honorary Chair Nancy White and Co-chair Annette Pakula



Colleen Murphy, Caroline Ridgway and Bette Aymar at The Shelter's Volunteer Appreciation Luncheon



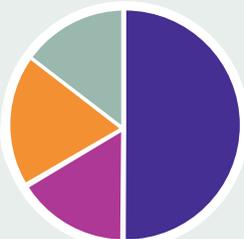
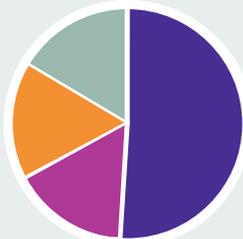
The Shelter Team at the Moe's Run 5K

*fiscal year / 2015 financial summary*

REVENUE	FY 2016	FY 2015
Federal & State Grants	\$1,165,110	\$1,049,311
Community Support	3,416,413	2,953,498
In-kind Contributions	390,855	420,655
Special Events (net direct exp)	1,650,936	1,286,152
Investments (less management fees)	93,333	24,393
Options Thrift Shoppe (net direct exp)	1,078,386	1,022,056
United Way	80,000	150,000
Miscellaneous	36,527	30,725
<b>TOTAL REVENUE</b>	<b>\$7,911,560</b>	<b>\$6,936,790</b>

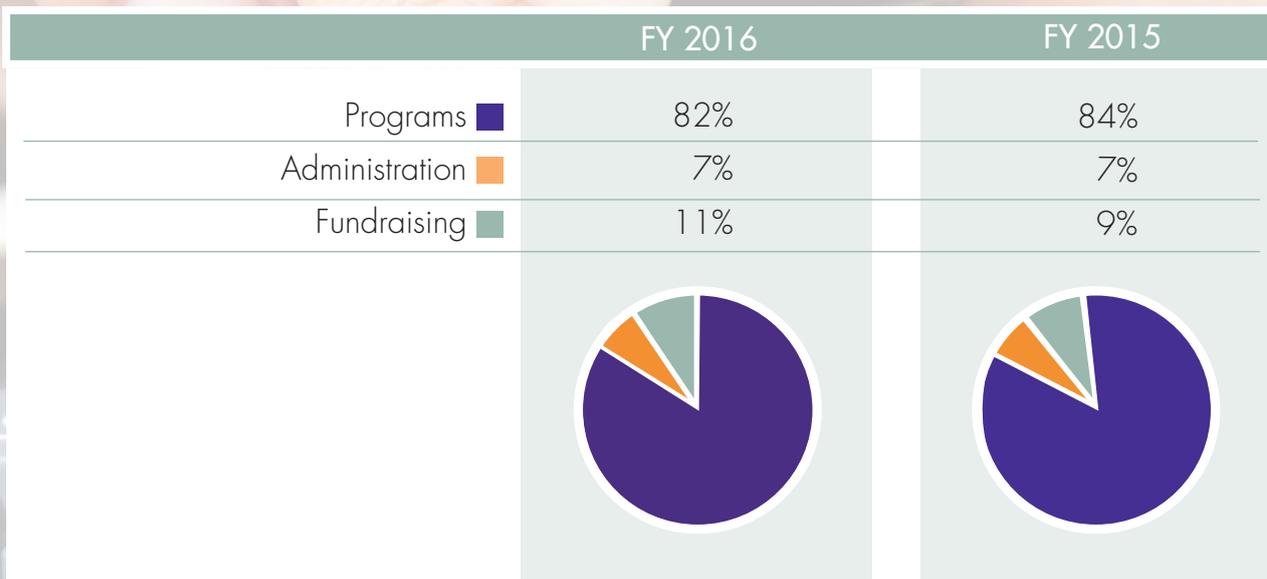
*where our funds come from*

	FY 2016	FY 2015
Community Support (Includes In-Kind) 	50%	51%
Federal & State Grants 	15%	15%
Special Events 	21%	19%
Options Thrift Shoppe 	14%	15%

EXPENSES	FY 2016	FY 2015
Personnel	\$3,472,645	\$3,284,730
Occupancy & Office Expenses	665,695	705,502
Staff & Volunteer	76,299	69,547
Fundraising (less direct event exp)	144,925	99,393
Client Assistance (includes in-kind)	542,714	570,120
Depreciation	310,663	266,921
<b>TOTAL EXPENSES</b>	<b>\$5,212,941</b>	<b>\$4,996,213</b>

*how we expended our funds*





THE SHELTER

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*leadership*

◆ ◆ ◆  
2015-16

Ultimately, leadership is not about glorious crowning acts. It's about keeping your team focused on a goal and motivated to do their best to achieve it, especially when the stakes are high and

**the consequences really matter.**

### *Staff Leadership*

Linda Oberhaus,  
Executive Director  
Cyndi Fields,  
Director of Development  
Julie Franklin,  
Director of Operations

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Dennis Ling,  
Vice Chair  
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Christine Flynn  
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Bill Waltrip  
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Becky Kwedar  
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Sally Von Behren  
Nancy White

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CALL US TODAY 239.775.3862  
SHARE THIS CARD WITH A FRIEND

Thoughtful planning can turn personal giving into win-win solutions. Find out how:



239.775.3862 | [naplesshelter.org/plan](http://naplesshelter.org/plan)



MOMENT OF  
*impact*

There is nothing more important than saving lives!

Help us **Prevent**  
**Protect** and **Prevail**  
over Domestic Violence  
and Human Trafficking

JOIN TODAY & SHARE  
THIS CARD WITH A FRIEND



239.775.3862 | [naplesshelter.org/gadv](http://naplesshelter.org/gadv)

*Thank you*

FOR YOUR SUPPORT



The  
**SHELTER**  
FOR ABUSED WOMEN & CHILDREN

2016 IMPACT REPORT

P.O. Box 10102, Naples, Florida 34101  
Confidential 24-hour crisis line: 239.775.1101  
Administration: 239.775.3862  
TTY Line: 239.775.4265



[naplesshelter.org](http://naplesshelter.org)

