



The  
**SHELTER**  
FOR ABUSED WOMEN & CHILDREN

*Annual Report*  
2012 - 2013

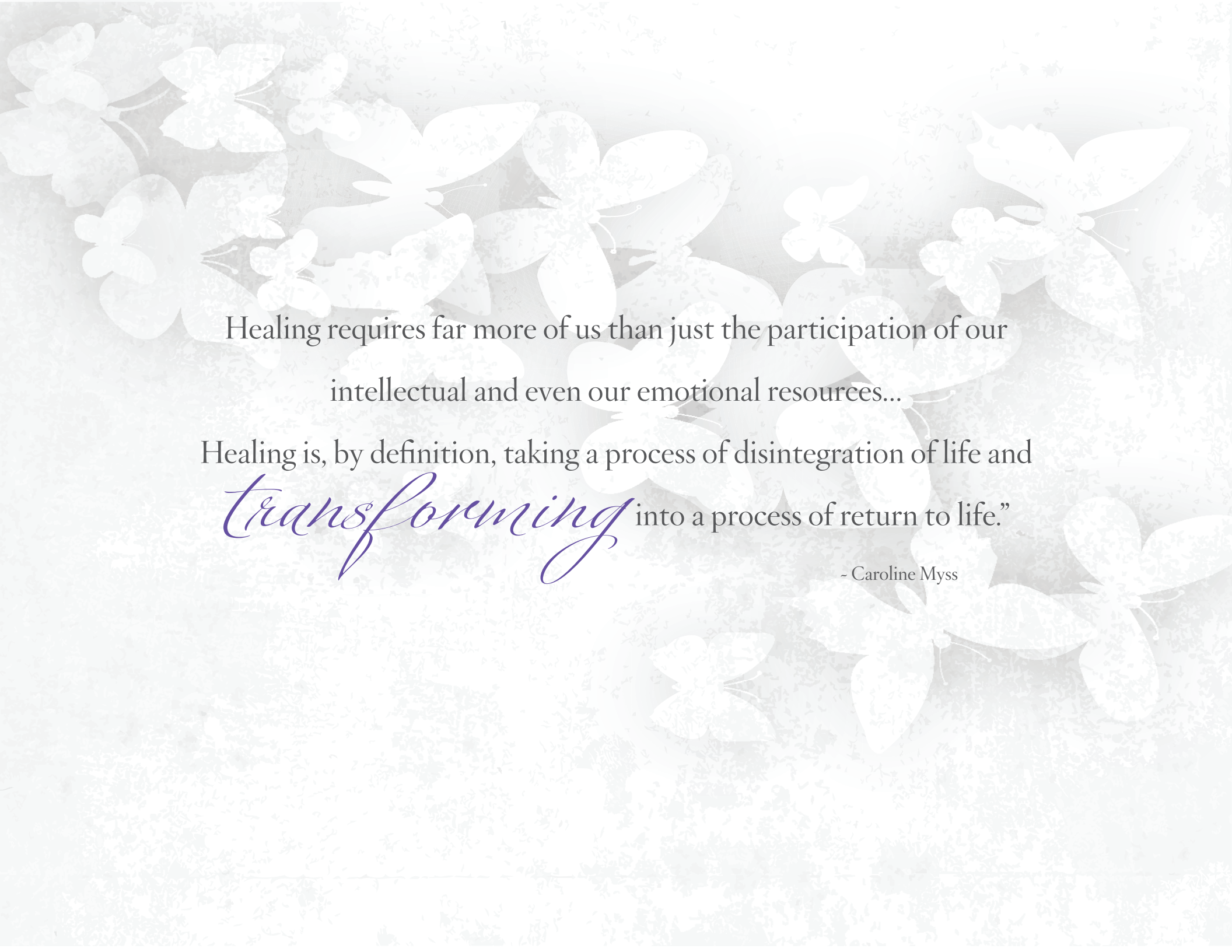






  
The  
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The background of the image is a light, textured grey. It is decorated with numerous white, semi-transparent silhouettes of butterflies and flowers. The butterflies are scattered across the page, some in flight and others resting. The flowers are also scattered, with some appearing as simple outlines and others as more detailed shapes. The overall aesthetic is soft and ethereal.

Healing requires far more of us than just the participation of our  
intellectual and even our emotional resources...

Healing is, by definition, taking a process of disintegration of life and  
*transforming* into a process of return to life.”

- Caroline Myss

## *Dear Friends:*

The challenges were daunting...the commitment strong. Now 25 years later, we humbly assert that our original mission to create a safe place for victim families in Collier County has been accomplished...but, there is so much more to do!

In addition to sheltering families from domestic violence and human trafficking and providing a safe haven for those needing immediate assistance, The Shelter now offers a whole continuum of programs and services designed to break the cycle of abuse and stop domestic violence before it can begin.

Remember the words of the late Ken Venturi when he said, “My favorite sight would be a sign out front reading. . . All Rooms Available!” As we move into this next phase of our strategic plan, our focus must be on prevention. Our task: ensure that no members of our community suffer the reality — or eminent threat — of violence in their homes.

Our aim is a fundamental transformation in the hearts and minds of our community members to end domestic violence through a concerted effort to provide prevention and education programs that reflect kindness, respect and generosity to our youth.

Our legacy will be a community that knows the value of their own humanity and that of others; who respect their own and their partners’ autonomy; who protect the safety of everyone in their homes; and, who build up their communities, rather than tear them down.

We have many of the tools in place, from school curriculum to community partnerships, but we also need you. Without question, it is your support that will bring this vision to life in the next 25 years. It may be a long journey, but the end of domestic violence is ultimately worth it.

Linda Oberhaus  
Executive Director



Linda Oberhaus  
Executive Director

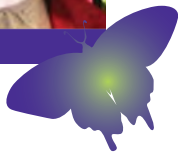




## *Letters from Leadership*

“As Sheriff, as a resident of Collier County and as a member of The Shelter’s Board of Directors, I applaud The Shelter’s dedication to assisting victims of domestic violence and raising awareness in the community. The Shelter’s staff and supporters work tirelessly to prevent domestic violence and protect those who are victims. I share The Shelter’s vision of a community in which everyone feels safe in their own home.”

- Collier County Sheriff Kevin Rambosk



The Shelter is in its second year of its strategic plan, and the Board of Directors is extremely grateful to the community for its support of our initiatives. We have rolled out our Domestic Violence Task Force with the support of many key stakeholders, all invested in stopping domestic violence in our community. Many donors have stepped up and are funding initiatives outlined in the strategic plan which is helping us to support our efforts and to heal our community.

We have purchased a property for new Transitional Housing and have received a donation to build a new cottage on this land. We have set aside monies for additional land purchases for this important endeavor which provides a transition for women and families into their new life. We have also allocated money for exploration into providing a small shelter in Immokalee, and have added substantially to our endowment.

On behalf of all of the Board of Directors, we wish to thank all the individuals and organizations who have been so generous to us this year, allowing The Shelter to fulfill its mission. Working together we can help to heal our community and make it a safe haven for all.

*Gratefully.*

Arlene Shapiro - Chair, Board of Directors

# Letters from Leadership



For the fifth consecutive year, The Shelter has been awarded the highest level 4-Star rating by Charity Navigator . . . America's largest independent charity evaluator that rates the financial health, accountability and transparency of non-profit organizations. The Shelter is enormously proud to receive this honor once again.

In 25 years, our vision has expanded, however, our mission remains: "to prevent, protect and prevail" over domestic violence and now, human trafficking. Our focus from emergency intervention is now on cutting-edge prevention programs working to create long-term solutions to prevent violence and bullying before it begins.

The Board of Trustees recently launched a \$20 million "Partners for a Peaceful Community" strategic funding initiative. This initiative is not intended to "pay the bills." Rather, it is designed to expand our presence and reach; providing the needed resources for The Shelter to take a leadership role in addressing the root cause of domestic violence, while meeting the needs of victims and survivors.

Collier County is only one of two counties in the State of Florida that does not provide funding for domestic violence shelters.

Please help us achieve our vision by making a gift to an existing program or provide an endowment or planned gift for future initiatives. Each gift is critical to The Shelter's role as the catalyst to heal and end the cycle of domestic violence in Collier County.

We sincerely thank you for your continuing support . . . without your help, it would not be possible to effect real, measurable changes in the lives of domestic violence victims.

*Warmest regards,*

JoAnn Remington  
Chair, Board of Trustees



## *Letters from Leadership*



For the Community Action Committee (CAC), the past year has been one of continued evolution. Historically, the committee has gone from that of a helping “arm” of the “Mending Broken Hearts with Hope Luncheon” to a committee of professional persons dedicated to reaching out where they could to further educate the community on the issue of domestic violence. While the goal remains the same, the focus of our committee has become increasingly laser-sharp on how to do this.

During this past year we began the process of adopting a measurable goal for the committee, and started to work closely with Community Education & Training Manager Jason Young on the “Domestic Violence in the Workplace” initiative (DVIW). While we will continue to support The Shelter through donation drives, providing community feedback and the like, the DVIW initiative will be an integral part of the Committee’s on-going fabric. Our intent is to assist Jason in getting “in the door” with various local companies and HR Directors so that there is internal knowledge about the issue, how it impacts employees and companies overall, as well as what can be done to not only keep workplaces safe, but assist victims and survivors.

As we continue to evolve, we know that we are increasingly working to meet the needs of both Collier County and The Shelter. We’re excited to see the dedication of the Community Action Committee and the results of the work we do in helping heal our community.

**Deb Trinka**  
**Chair, The Shelter’s Community Action Committee**

# Letters from Leadership

The Shelter Guild - Helping to Heal the Community

The Shelter Guild is dedicated to supporting the mission of The Shelter: “To Prevent. To Protect. To Prevail.”

Using that as a guideline, the members of The Shelter Guild have provided many services which ultimately have helped to heal some of the sorrows that confront the community.

Our committee members solicit donations of gently used furnishings and clothing for Options Thrift Shoppe; work on the sales floor; encourage others to join in their endeavors; give joy by hosting seasonal parties for mothers and their children; volunteer at the holidays sorting and wrapping gifts which are distributed to the entire community; watch over little ones whose mothers attend counseling or other services, and many take Core Competency classes to become certified and work directly with the women inside the Beau Venturi Home emergency shelter.

These Shelter Guild members are friendly, dedicated ladies who are committed to making a positive impact on our community. They are Ambassadors with a smile.

Christine Flynn  
President, The Shelter Guild





“When the power of *Love*  
overcomes the love of power,  
the word will know peace”

~ Jimi Hendrix





## FAST FACTS

- The Shelter is a 4-Star charity, for the fifth consecutive year, as rated by independent nonprofit evaluator Charity Navigator.
- In our current philanthropic climate, none of our funding is guaranteed. This means that each year we must start over to raise the funds needed to maintain our programs and services.
- We receive no (\$0) county funding.
- Options Thrift Shoppe, our resale store, opened in 1991, provides about 22% of our operating budget and offers our participants the ability to shop using free vouchers for the items needed to rebuild their lives.
- Our Outreach Office in Immokalee opened in 1997 and has continued to expand to meet the needs of the rural, migrant community.
- The Shelter has served more than 65,887 individuals since 1989.

## Forecast 2014 & Beyond

While this document is a review of our 2012-2013 fiscal year, we wanted to let you know that we are already addressing new challenges and initiatives such as:

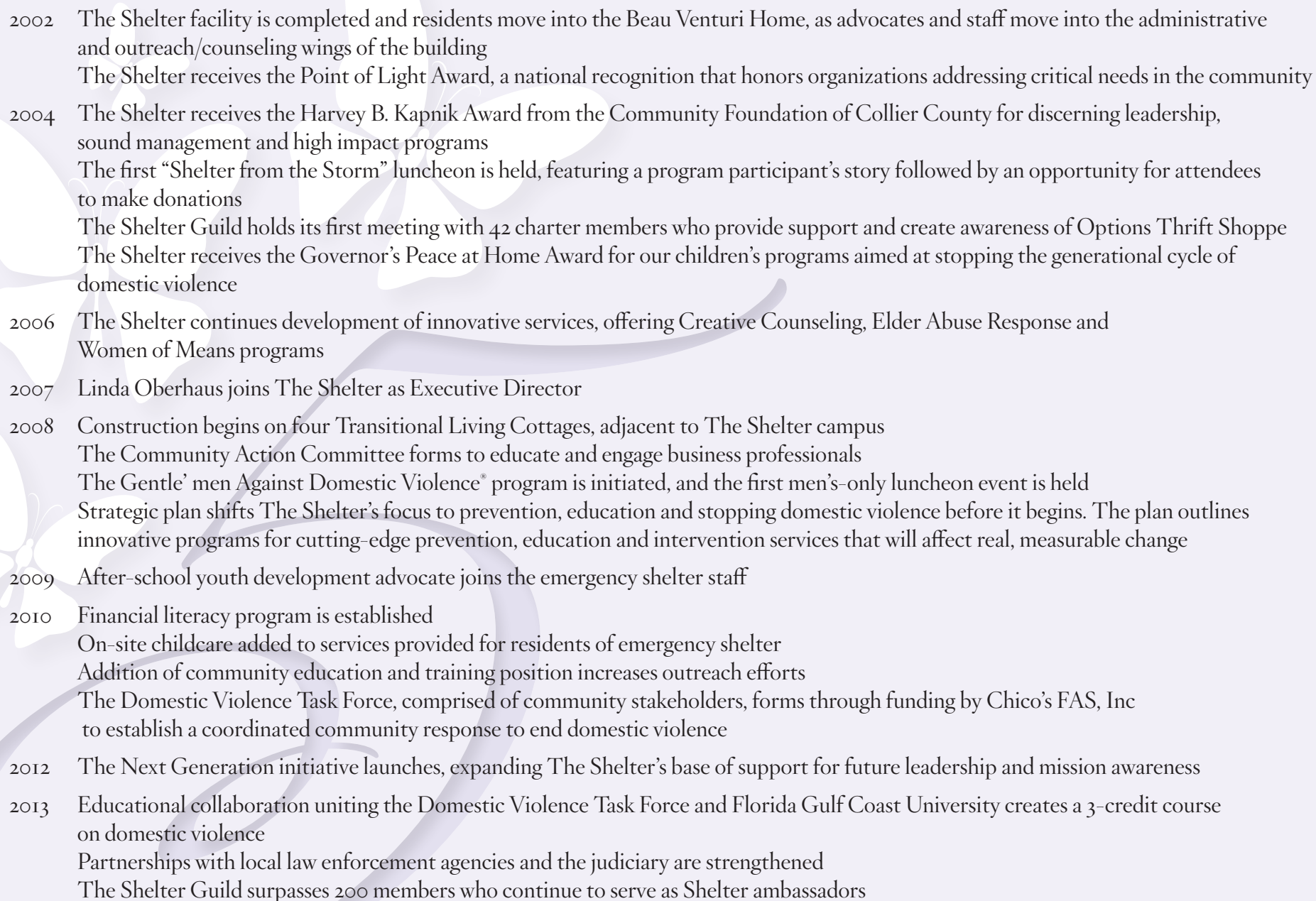
- **Human Trafficking** - Expanding our mission to actively serve victims of human trafficking
- **Bullying** - The need for expanded prevention services in the schools to stop the violence before it begins with particular emphasis on oppressed groups within the teen population who are at higher risk for bullying.
- **Law Enforcement** - Enhanced collaborative efforts with local law enforcement and the State Attorney's Office to enhance victim safety and hold perpetrators accountable.
- **Immokalee** - The need to provide emergency shelter for victims of domestic violence and human trafficking in Immokalee.
- **Medical Responder** - The development of a medical responder program which offers direct Advocate response to victims admitted to the hospital or emergency room. This also allows Advocates to respond to private physicians offices to provide crisis intervention counseling, safety planning, advocacy, referrals and, potentially, emergency shelter to victims of domestic violence and their children.



# Commemorating 25 Years of Transforming Lives!

- 1989 The Shelter opens and the first staff member is Executive Director Linda Winston
- 1991 Options Thrift Shoppe, a resale store, opens and is run by the Board of Directors  
Part-time services begin in Immokalee  
Bilingual Court Advocacy Program begins part time at the Clerk of Courts
- 1993 Counseling services expand with the addition of a part-time children's advocate, dedicated to the needs of child victims of domestic violence
- 1994 Kathleen Herrmann joins The Shelter as Executive Director
- 1996 Women's support groups begin and *Naples Daily News* publicizes information to the community
- 1998 Immokalee program that serves immigrant and migrant battered women is named national model by AYUDA, INC.
- 1999 The Shelter Board of Directors approves long-range plan to build a new shelter and the building site is purchased  
Professional golfer Ken Venturi hosts the Beau Venturi golf tournament, generating close to \$1 million in seed money for construction of the state-of-the-art facility  
The \$5.8 million "Wings of Hope" Capital Campaign launches, led by Co-Chairs Scott Lutgert and Dawn Litchfield Brown
- 2000 "Hands are for Helping, Not for Hitting" program begins in city parks, prior to being added to all pre-kindergarten classes in Collier County
- 2001 The Shelter Board of Trustees forms with 10 charter members, serving as ambassadors in the community and generating on-going support  
The first "Mending Broken Hearts with Hope" signature fundraising luncheon is held, featuring a mission-based speaker



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- 2002 The Shelter facility is completed and residents move into the Beau Venturi Home, as advocates and staff move into the administrative and outreach/counseling wings of the building  
The Shelter receives the Point of Light Award, a national recognition that honors organizations addressing critical needs in the community
- 2004 The Shelter receives the Harvey B. Kapnik Award from the Community Foundation of Collier County for discerning leadership, sound management and high impact programs  
The first “Shelter from the Storm” luncheon is held, featuring a program participant’s story followed by an opportunity for attendees to make donations  
The Shelter Guild holds its first meeting with 42 charter members who provide support and create awareness of Options Thrift Shoppe  
The Shelter receives the Governor’s Peace at Home Award for our children’s programs aimed at stopping the generational cycle of domestic violence
- 2006 The Shelter continues development of innovative services, offering Creative Counseling, Elder Abuse Response and Women of Means programs
- 2007 Linda Oberhaus joins The Shelter as Executive Director
- 2008 Construction begins on four Transitional Living Cottages, adjacent to The Shelter campus  
The Community Action Committee forms to educate and engage business professionals  
The Gentle’ men Against Domestic Violence® program is initiated, and the first men’s-only luncheon event is held  
Strategic plan shifts The Shelter’s focus to prevention, education and stopping domestic violence before it begins. The plan outlines innovative programs for cutting-edge prevention, education and intervention services that will affect real, measurable change
- 2009 After-school youth development advocate joins the emergency shelter staff
- 2010 Financial literacy program is established  
On-site childcare added to services provided for residents of emergency shelter  
Addition of community education and training position increases outreach efforts  
The Domestic Violence Task Force, comprised of community stakeholders, forms through funding by Chico’s FAS, Inc to establish a coordinated community response to end domestic violence
- 2012 The Next Generation initiative launches, expanding The Shelter’s base of support for future leadership and mission awareness
- 2013 Educational collaboration uniting the Domestic Violence Task Force and Florida Gulf Coast University creates a 3-credit course on domestic violence  
Partnerships with local law enforcement agencies and the judiciary are strengthened  
The Shelter Guild surpasses 200 members who continue to serve as Shelter ambassadors



# To Prevent

Ending domestic violence calls for transformation – it requires us to stop the violence before it even begins. Such “primary prevention” efforts enable The Shelter to actually change the attitudes, beliefs and behaviors that allow violence to exist in our culture.

By reaching out to children, tweens, teens, adults and seniors with information on healthy relationships, we actually prevent them from experiencing acts of verbal, emotional, psychological, sexual, financial and/or physical abuse.

As fewer people experience abuse, our communities are able to not only heal, but grow richer in scope and service.

- **Community Education & Professional Training** – Staff conduct presentations in the community to raise awareness about domestic violence and The Shelter’s programs and services, shifting how community members think about and respond to domestic violence. The Shelter provided 784 presentations bringing messages of peace and healing to 20,282 individuals this past year.
- **Domestic Violence in the Workplace** – This program reaches out to human resource representatives, or their counterparts at smaller companies, to raise awareness about the effects of domestic violence on employees and businesses. This fiscal year, Advocates met with representatives at 129 companies, providing them with crucial information to help create safer homes and workplaces throughout Collier County.
- **Gentle’men Against Domestic Violence® (GADV)** – Our GADV Advocate held 111 classes, reshaping 2,153 young men’s ideas about what it means to be a true man -- a gentle’man -- by helping them move beyond male stereotypes and develop alternatives to the masculine attitudes, beliefs and behaviors held by society.
- **Hands Are for Helping** – Focusing on the positive things children can do with their hands; how to ‘use their words’ verses ‘acting out’; and staying safe; Shelter Advocates help pre-K through second graders develop interpersonal skills that they can use throughout their lives.



## *To Prevent (continued)*

This past year, Advocates offered 115 presentations to 4,370 children, who committed to a peaceful way of interacting with others, developed a personal safety plan, signed a take-home Pledge and stamped their hands on a classroom banner as commitments to use their hands for helping, not hitting.

- **Healthy Relationships** – This program helps prevent dating violence by teaching middle school and high school students what healthy relationships look and feel like so that they avoid abuse altogether.

Presented in conjunction with our Youth Advisory Council, The Shelter's L.E.G.I.T. (Love Education to Guide and Inform Teens) program is serving as a model dating violence education program by the State in Florida's schools.

Shelter Advocates have provided 209 presentations to 9,378 students this fiscal year.

- **Expect Respect** – Tweens and teens in Immokalee participate in this interactive program that works to change common beliefs about what's acceptable in dating relationships, creating a respectful environment.

Similar to our Healthy Relationships program, The Shelter's Immokalee Outreach Advocates presented 74 Expect Respect programs to 675 students this past year.

This past year, The Shelter's Community Education & Training Program provided 219 presentations and trainings for 3,706 individuals.

- **Youth Advisory Council (YAC)** – This group of teens from across Collier County is working to change the knowledge, attitudes, beliefs and behaviors of their classmates with the goal of reducing teen dating violence in our community through peer education and support.

The YAC group met four times in the last fiscal year. They also volunteered at the 2012 Children's Fair and Peace March, hosted an informational booth for Domestic Violence Awareness Month, hosted an informational booth for National Teen Dating Violence in February, participated in the "Spot the Violence Stop the Violence Campaign" at a local Collier high school, and represented The Shelter at Meet the Kids Day for the Naples Winter Wine Festival in January 2013. The youth members made successful efforts to reach out to peers, friends, and the community to bring awareness to end teen dating violence.



# To Protect

Each and every day, women, children and men across Collier County contact The Shelter to start their personal journeys of healing.

These individuals work diligently to overcome the traumatic effects of emotional, verbal, physical, psychological, sexual and financial abuse. For these men, women and children, as well as their pets, The Shelter offers much more than hope – we offer a path of transformation!

With expert guidance, these brave individuals find their personal power and grow through the pain, truly altering their lives and the lives of everyone around them.

- **Beau Venturi Home Emergency Shelter** – complete with 13 bedrooms, including a special needs suite, our 60-bed emergency shelter with on-site kennel may have very well been the first healing place the 452 men, women and children, and their 64 pets, have enjoyed in years.

Safe-haven, safety planning, food, clothing, toiletries, laundry facilities, a children's library, indoor and outdoor play areas, school supplies, holiday and birthday celebrations, counseling, support services and more are all provided to residents free of charge.

- **Cell Phone Recycling Program** – Recycling your new or used cell phones with The Shelter helps protect victims of domestic violence by providing them free access to 911/emergency services 24-hours a day.

While the majority of donated phones are given to individuals in danger, remaining phones are properly recycled by a company that makes a cash contribution back to The Shelter.

- **Confidential 24-hour Crisis Line** – 2,028 calls started their healing journey this past year by calling our free, confidential 24-hour crisis line (239.775.1101, TTY 239.775.4265) for themselves or a loved one.

In doing so, they received expert guidance regarding safety planning, domestic violence and services available to victims and survivors throughout Collier County.



- **Counseling & Support Programs** – Forty-five support groups offered in Naples, Immokalee & Bonita Springs, together with individual counseling, provide life-changing information to residents of our emergency shelter, Transitional Living Program and Outreach participants (individuals who reside in the community but benefit from our services) as they mend from trauma and abuse.

This past year, we were able to provide 32,423 total counseling hours to those in need in Collier County.

- **Court & Legal Advocacy** – Facing the legal system is daunting without the added fear, drama and trauma of domestic violence. Our Advocates and attorneys help participants navigate the judicial system, assisting with divorce and custody hearings; applying for injunctions for protection (restraining orders); and serving as support in court.

This past year we were able to assist with 67 injunctions for protection and offered other forms of legal advocacy to 598 individuals, including domestic violence court advocacy.

- **Direct Assistance** – Healing requires a lot of work and while The Shelter is empowerment-based, there are times when our participants need direct assistance with food, clothing, personal care items, household goods, transportation, cell phones, help obtaining permanent housing, enrolling in educational programs, etc., through Fresh Start and referrals to other agencies.

With your support, we were able to provide \$912,882 worth of direct assistance to participants from all walks of life this past year; efforts that free their time to focus on healing and help ensure that they do not return to the abuser.

- **Haitian Initiative** – Developed to meet the underserved Haitian population of Collier County, this initiative builds bridges with the community by ensuring Creole-speaking Advocates are available at The Shelter; providing a women's Creole support group; and working with the local Haitian radio to offer educational information to their audience twice a month; attending community events to share information; collaborating with Haitian religious leaders to help heal our communities; as well as distributing materials to and offering programs at various schools and businesses in the area.

During the 2012-2013 fiscal year, we were able to help 2,434 individuals on their healing path.

- **InVEST (Intimate Violence Enhanced Service Team)** – Launched in the summer of 2009, this crucial collaboration between the Collier County Sheriff's Office, Marco Island Police Department, Naples Police Department and The Shelter helps reduce domestic violence homicides in our community.

InVEST was launched as a statewide initiative by the Florida Department of Law Enforcement in the five counties within the State with the highest domestic violence murder rates. The unique model allows for coordinated efforts to identify victims at highest risk for domestic violence homicide (murder by their intimate partner); make confidential contact to offer safety planning and access to services; and holding batterers accountable for their actions.

Local agreements with law enforcement agencies enhance these efforts by:

- Expanding information sharing between agencies
- Ensuring victims at greatest risk for being murdered by their intimate partners are confidentially contacted for safety planning
- Assisting these victims in accessing domestic violence related services
- Holding batterers accountable for their actions

This past year, the InVEST Team reviewed 981 police reports, referring the 699 individuals most at-risk for domestic violence homicide to the program and 11 of these elected to participate in Shelter services through InVEST.

• **Linguistic & Culturally Specific Victims Services** – The Department of Children & Families, Redlands Christian Migrant Association, The Shelter's Immokalee Outreach Office and additional partners work to reduce the number of children removed from the homes of migrant farm workers who are survivors of domestic violence and involved in child abuse investigations derived from the family's domestic violence history.

Staff assisted 144 individuals and participated in 151 case staffings with the Department of Children & Families. We also distributed: 109 educational videos; 1,010 brochures, palm cards and resource guides; 571 safety plans; and 535 Fotonovelas.

• **The Brookdale Elder Abuse Response Program** – Generously underwritten by The Brookdale Foundation Group, this program meets the distinctive needs of abuse victims 50 years and older by offering safety planning, support accessing public benefits, housing, medical referrals, legal advocacy, filing for Social Security Benefits, direct assistance and more.

This year, our 80 individuals seeking freedom and healing in their golden years received individual and group counseling, as well as Animal Assisted Therapy, through this innovative program.

• **Women of Means** – This program supports women who have specialized needs based on their abusers' power, privilege and access to resources. Our Women of Means Advocate facilitated over 80 groups this year, as well as individual and group counseling to 45 women this past year.

# To Prevail

Each of us involved with The Shelter comes to the organization with a different perspective – some have experienced abuse first-hand, others as witnesses. Many simply find the concept of one person harming or controlling another unacceptable.

Yet, all of us are united in our dream of a community free from violence so that every home is a safe-haven for the family that it shelters.

This lofty goal is merely the first step in reinventing our communities so that we truly prevail over violence...not just at home, but on our playgrounds, in our classrooms and offices, on the streets of Collier County.

The truth is that we don't accomplish this alone. Not only do we have the support of amazing volunteers and donors, we have the passion and expertise of more than 65,887 children, teens, adults and seniors who have participated in our programs since 1989.

Together, we are changing how we interact with family, friends and coworkers. We are calling law enforcement when we witness violence and neglect. We are pledging for peace and changing how we think, speak and act in our daily lives.

- **Allstate Financial Literacy** – Utilizing Allstate's "Moving Ahead through Money Management" financial literacy curriculum and the Florida Coalition Against Domestic Violence's "Economic Empowerment" program, 257 adults and 122 children participated in the classes held through emergency shelter, and both the Immokalee and Naples Outreach offices; 14 of these participants also participated in Individual Development Accounts (IDAs).

In addition to programs offered through the Naples Outreach Office, emergency shelter residents of all ages have benefited from core components of this program. Through economic empowerment, our participants find financial freedom from their abuser, increasing the likelihood that they will continue to heal and grow.

- **Domestic Violence Taskforce** – The Taskforce is comprised of the following collaborating entities: • The Aesthetic Surgery Center • Children's Advocacy Center • Collier County EMS • Collier County Family Law Attorneys • Collier County Men of Character Coalition • Collier County School District • Collier County Sheriff's Office • The David Lawrence Center • the Department of Children & Families • Florida Gulf Coast University School of Criminal Justice • Haitian Leadership Network • Legal Aid Service of Collier County • Marco Island Police Department • Mother Perry Foundation • National Association for the Advancement of Colored People • Naples Community Hospital • North Naples Fire Department • Naples Police Department • Office of the Attorney General • Physicians Regional Medical Center • State Attorney's Office • Collier County Government • Collier County Probation • The Youth Advisory Council • The Shelter for Abused Women & Children



## *To Prevail (continued)*

As the year came to a close, the Taskforce, which met six times, finalized a comprehensive community-wide plan to heighten awareness about domestic violence in innovative ways that change attitudes, beliefs and behaviors to stop domestic violence before it begins. Striving for social change acknowledges that we cannot accept the world the way it is and expect that the problems and dangers will simply go away. Together, the task force will continue to identify the best ways to address our community response to domestic violence, and work in concert to change the social norms that allow this global problem to exist.

- **Healing Arts** – Breath work, creative writing, yoga, meditation, drumming circles, trauma education and other clinically proven methods of healing are an integral part of this exciting program that helps individuals overcome trauma and redefine themselves by building self-esteem, assertiveness, inner strength and inner space for self-knowledge.

While the program accounted for 2,284 total counseling hours to participants this past year, the reach extended far beyond The Shelter's walls as participant artwork was on display at Artis-Naples this past spring as the Inner Worlds of Domestic Violence Survivors III exhibit.

- **Options Thrift Shoppe** – Owned and operated by The Shelter, Options offers program participants the ability to shop, using free vouchers, for the items needed to rebuild their lives without abuse. The store also provides the furnishings for our four cottages in the Transitional Living Program.

In addition to providing household goods, furniture, clothing, shoes and accessories to those we serve, the resale store's revenues provide nearly 22% of The Shelter's operating budget, helping ensure our life-transforming programs and services are available for all.



Purchase to empower. Donate to transform. Options Thrift Shoppe, located at 968 Second Avenue N., is open Monday through Saturday, 9:30 a.m. to 4:30 p.m.; donations are accepted 10 a.m. to 4 p.m. these same days. 239-434-7115, [www.optionsnaples.org](http://www.optionsnaples.org).

- **Transitional Living Program** – Providing a more true-to-life experience for survivors mending from abuse, this program features four transitional living cottages and access to services that helped five adults and eight children develop basic life skills with The Shelter's support close at hand, including completing homework, paying bills on-time, home care, etc.

Outreach participants and former shelter residents can apply to stay in this program for up to two years and must meet specific requirements to remain in the program, including paying a portion of their income for rent.





# Good Stewards

For the fifth consecutive year, The Shelter for Abused Women & Children has earned a 4-star rating by America's largest independent evaluator of nonprofit organizations, Charity Navigator.

According to Charity Navigator:



Only 10% of the charities we rate have received at least 3 consecutive 4-star evaluations, indicating that “[The] Shelter for Abused Women & Children outperforms most other charities in America. This ‘exceptional’ designation from Charity Navigator differentiates [The] Shelter for Abused Women & Children from its peers and demonstrates to the public it is worthy of their trust.”

The Shelter's financial support is purposefully diversified to ensure that we continue to thrive as long as we are needed in our community.

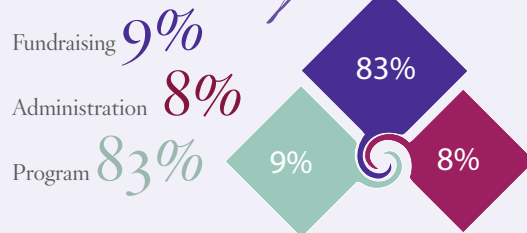
As you can see below, approximately 64% of our 2012-2013 \$4.9 million budget came from individual donations, fundraising events and private foundations; 22% was generated through our resale store, Options Thrift Shoppe; while the remaining 14% of funds were generated through state and federal grants.

What these graphics don't depict is the efforts of 300 active volunteers who contributed \$464,286.50 worth of service to The Shelter.

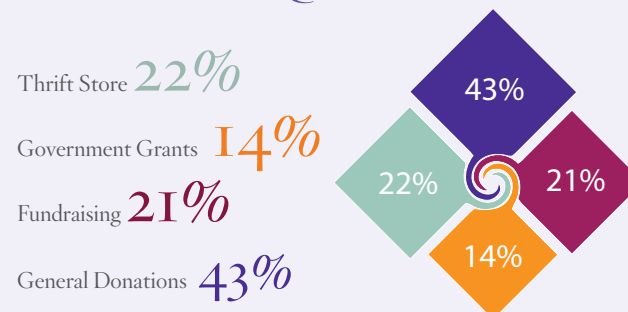
While we are good stewards of your support, and take great pride in that, the work that we are most proud of is the work that you make possible – the transformation of individuals. Because, when a woman, child or man is healed, that gift is then shared with our entire community.

Today, we all benefit from your support, your actions and so we thank you!

## 2012 - 2013 Expenses



## 2012 - 2013 Revenue





# Help in Healing

The Shelter relies on our annual events to raise funds in support of our life-changing programs and to bring much needed attention to the multi-faceted issue of domestic violence.

Each event, whether hosted by The Shelter, an individual or an organization in our community, raises awareness about this social ill while also serving as a call to action – inviting individuals and businesses across the community to join The Shelter in changing the attitudes, beliefs and behaviors that allow violence to exist in our society.

We thank each volunteer, sponsor, host and attendee who made 2012-2013 such a successful year and for joining us in transforming Southwest Florida.

- **MONARCH SOCIETY LUNCHEON**

Held on Monday, December 3, 2012, the Monarch Society Luncheon was held to recognize female donors who have given \$5,000 or more in any one year for the past three years.

This women-only event took place at The Beach House, The Ritz-Carlton, Naples, and featured remarks by Executive Director Linda Oberhaus and an address by Circuit Judge Christine Greider.

- **MEN'S TAILGATE AT OLD COLLIER**

Chaired by Ron Ciesla, the 2013 Gentle'men Against Domestic Violence® Annual Event: A Tailgate at Old Collier, took place on Tuesday, February 5 and featured golf games, tailgate fair, cigars and cocktails in the relaxed atmosphere of Old Collier.

Some 130 men enjoyed a “15-minute fundraiser,” bidding on two live auction items and addresses by The Shelter’s Gentle’men Against Domestic Violence® Advocate Mackindy Dieu, who shared how domestic violence impacted his family, and a call to action made by Collier County Sheriff Kevin Rambosk.

The event, sponsored by IMC and Johnsonville Sausage, was the fourth men’s-only event held by The Shelter and supports programs and services to prevent, protect and prevail over violence in our homes, schools and communities.



Members of the 2013 Gentle'men Against Domestic Violence® Committee include: Michael Benson, Bob Cahners, Ron Ciesla, Jim Jessee, John Jordan, Dennis Ling, JD Loden, Bill O'Meara, Al Rupp, Glen Schwesinger, Sam Smith, Ralph Stayer and Bill Waltrip.

### • MENDING BROKEN HEARTS WITH HOPE

The 13th annual Mending Broken Hearts with Hope Luncheon, at The Ritz-Carlton, Naples drew 750 attendees on February 22, 2013. Chaired by Carol Dinardo and Vice-Chair Sherri Abruzzese, our signature event featured a Designer Boutique, drawing, silent auction and Shuttle for The Shelter.

This year's motivating keynote address was presented by Dr. Susan Weitzman, Ph.D., L.C.S.W.

Receiving the Beau Venturi Peace Award for her passionate contributions to The Shelter's mission, Simone Lutgert was honored for her work as an advocate for survivors of domestic violence.

Our sincere appreciation to our Founding Signature Sponsor Chico's FAS, Inc; as well as Signature Sponsors Arthrex, Inc. and Michael Schaufeld for their leadership support of the event.

### • CLIMB FOR THE SHELTER

In August of 2012, Shelter Trustee and Next Generation member Glen Schwesinger recruited his friend Gordon Kellam onto the Next Generation Committee by inviting him to Climb for The Shelter! The quest was set for February 2013 -- the two were going to raise awareness and funds for domestic violence survivors by trekking up the tallest free-standing mountain in the world, Mt. Kilimanjaro, Africa.

Preparations for Glen and Gordon's adventure began immediately. While the guys trained, researched and gathered supplies, the Next Generation Committee launched a Climb for The Shelter website and a social media campaign, then hosted an African-themed Kick-Off event, generously sponsored by Amy Brazil and Richard D'Amico at Café Lurcat.

It was working – people wanted to meet the men, support their cause and learn how to help survivors of domestic violence.

With packs in hand, they said their goodbyes to family, friends and supporters. Arriving safely in Tanzania, they headed to visit our newly adopted sister organization – KWEICO, the Kilimanjaro Women Information Exchange and Consultancy Organization in Kilimanjaro, Tanzania.







Before starting their nine-day journey up the mountain, Glen and Gordon met with the KWEICO staff, learned that the agency offers many programs very similar to The Shelter's and shared a donation sent by our supporters to help ensure the construction of their first domestic violence shelter.

On Wednesday, February 27, 2013, they started their Climb for The Shelter! As it goes on Kili, so it often goes in life, the day with the greatest reward started with the toughest challenge.

Summit day, March 5, was a steep uphill battle as the trekkers ascended over rocky outcrops to the rim of the crater. Finally, the group of six climbers and their experienced guides reached Uhuru Peak – the summit of Mount Kilimanjaro.



The success of the endeavor didn't just lie in the fact that Glen and Gordon met their fundraising goal or that we were able to develop a relationship with a shelter in Africa...the success resides in the reality that through Glen and Gordon's Climb for The Shelter, people have a much better understanding of the difficult steps a victim or survivor of domestic violence must go through to reach their goals and dreams.

While both men acknowledge that the venture was more challenging than they imagined, they both are grateful for the experience.

#### • OPTIONS FASHION SHOW

Held on Sunday, March 3, 2013, the Options Fashion Show, chaired by Mozelle Padger, co-Chaired by Pat Wheeler and emceed by Marci Sanders, was the most successful one to date!



The event featured amazing fashions modeled by The Shelter Guild and Options volunteers, ten fabulous raffle items, as well as a pre-event shopping experience for VIP ticket holders!

After the show, guests enjoyed a remarkable sale on Chanel, Gucci, Armani and more of the labels we love!  
[www.OptionsNaples.org](http://www.OptionsNaples.org)

#### • SHELTER FROM THE STORM

Emotions ran high at the annual Shelter from the Storm event, Wednesday, April 3, 2013, at the Naples Beach Hotel & Golf Club.





More than 380 guests celebrated the tenth anniversary of the Shelter from the Storm luncheon featuring Bob Harden as emcee. Three staff speakers highlighted compelling stories of participants who used emergency shelter, transitional housing and outreach services at The Shelter.

Additionally, guests joined The Shelter in thanking Brenda and Ron Morey, The Morey Family Foundation, for their ongoing support and joined us in recognizing a local law enforcement officer.

Detective Robert Young, Naples Police Department, was honored for his exemplary services to our community through his efforts to protect victims of domestic violence and prevent abuse before it begins.

This year's presenting sponsors were Ron and Brenda Morey of The Morey Family Foundation. Additional sponsors included the HMA Foundation on behalf of Physician's Regional, Publix Super Markets Charities, Ms. Molly Foundation and Worth New York.

#### • THE SHELTER'S GOLF EVENT

More than an event, Swinging with Purpose for The Shelter, chaired by Diana Riley, was a golf adventure! Activities began in January with clubs around Collier County participating in a month of golf to benefit The Shelter while collecting goods for donating to our Beau Venturi Home emergency shelter. These activities were followed with a golf tournament.

It was a breezy and beautiful Sunday morning, on May 5, 2013, when 130 golfers took to their carts for the 12:30 p.m. shotgun start of the inaugural Swinging with Purpose™ Golf Tournament at Quail West Golf & Country Club.

The four-person scramble featured a tee gift, tournament prizes, boxed lunch and a cocktail reception that included an additional 40 community members showing their support for the event.

Swinging with Purpose™ guests enjoyed a drawing and silent auction while players were awarded prizes in "women," "men," and "mixed" categories. The event was sponsored by Stock Development, McGarvey Custom Homes, Levitan Realty Group and Hilda and Roger Dunekacke.

#### • INNER WORLDS OF DOMESTIC VIOLENCE SURVIVORS III

From Saturday, May 11, to Sunday, July 7, 2013, guests at Artis-Naples (formerly the Philharmonic Center for the Arts) had the opportunity to explore The Shelter's Inner Worlds of Domestic Violence Survivors III





exhibit featuring pieces created by participants in our very own Healing Arts Program.

On display in the Jean Newell Gallery, the exhibition featured more than 60 works developed by participants in our Healing Arts Program. The exhibit showcases art that helps victims of intimate partner violence heal from their painful pasts while providing them the opportunity to rediscover their true, empowered selves.

### • VOLUNTEER APPRECIATION

It was a morning of sunflower bouquets and words of gratitude for our volunteers, Tuesday, April 9, 2013, at the Waldorf Astoria as The Shelter presented our annual Volunteer Appreciation Luncheon: Volunteers Make the Sun Shine!

Themed gift bags complete with necklaces donated by Chico's, a tasty brunch and slideshow featuring volunteers hard at work in various aspects of The Shelter combined with an awards ceremony to show our amazing volunteers just how appreciated they truly are.

In addition to individuals receiving pins for various years of service, the following individuals were also recognized for their achievements:

- Barbara Frazier and Jan Patterson – Mending Broken Hearts with Hope Volunteers
- Linda Sims – Shelter Guild Volunteer
- Georgie Nocera – Outstanding Volunteer in Administration
- Rita Krill – Outstanding Volunteer in Programs
- Judy Baer and Nancy Herbert – Outstanding Volunteers at Options
- Rose Bernardo – Outstanding Volunteer in Emergency Shelter

The Volunteer of the Year Award went to Laird Grant-Groody!

Our sincere thanks to Norman Love Chocolates for once again adding his sweet touch to our gift bags.

### • OUTSIDE EVENTS

This past year, civic groups, organizations, businesses and individuals from across Collier County hosted 32 events to benefit The Shelter, helping ensure we continue meeting the needs of the community. To each, we extend our sincere appreciation for their contributions to The Shelter.

For more information on our events, including sponsorship opportunities, please visit our Events Page at [www.naplesshelter.org](http://www.naplesshelter.org), or call 239.775.3862; our receptionist is happy to assist you.

# Partners for a Peaceful Community

What we ask of you is the same thing we ask of ourselves - to commit, on a daily basis, to creating peaceful communities by working to end the violence.

We know that an individual transformed is a family healed. A family mended is a neighborhood, school-ground and office changed. Enough people change and our community changes, heals. A mended community is a peaceful community. This is the art of healing.

To this end, we call on each of you to help us expand our presence and reach by joining us as Partners for a Peaceful Community. As a Partner, your gift to either programs and services or endowment provides The Shelter valuable resources to address the root cause of domestic violence while helping victims and survivors here, in Collier County.



Michael & Shirley Benson

“We believe that everyone deserves a chance in life. Sometimes life deals us a situation which seems impossible to reverse. The Shelter for Abused Women & Children provides that chance and ability to reverse a potential downward spiral in life for those impacted by domestic violence. Through our involvement, we have learned the proven success of personal empowerment. We whole-heartedly support the programs, staff and great work of The Shelter. This is a necessary and valuable asset in maintaining a safe and healthy community.”



Adria & Jerry Starkey

“We believe The Shelter’s Mission is critical to the quality of life in Naples. The Shelter and its programs enable many of the weakest and least protected among us to experience genuine safety, while rebuilding self-esteem and charting a course for productivity and success. We’ve been pleased to join together with others in the community to support such an important and life-changing mission with our time, treasure and talent. We are hopeful that many more will join the effort and help eliminate domestic violence and the pain it brings to our entire community.”



# Partners

## for a Peaceful Community

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# Peacemakers July 1, 2012 - June 30, 2013

## Mission Visionaries Cumulative lifetime giving over \$100,000

In addition to the many generous donors who made gifts to The Shelter within the last year we want to recognize those who have given more than \$100,000 over their lifetimes. Some have given steadily for years; some have given one-time or planned gifts; some have done both. Gifts marked with an asterick (\*) are bequests made to The Shelter.

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## Circle of Peace

The Shelter for Abused Women & Children established the Circle of Peace to recognize those individuals who have included The Shelter in their estate plan. Members help to ensure the future of The Shelter by providing the financial resources necessary to end domestic violence for centuries to come.

Patricia & Bill Adams  
Patricia & John Adams  
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# Peacemakers

**Annual Gifts** Our work at The Shelter would not be possible without the generous support of so many in our community. We are extremely grateful for the kindness shown to our organization and those we serve.

## \$100,000+

The Naples Children & Education Foundation, founders of the Naples Winter Wine Festival  
United Way of Collier County

## \$50,000 – 99,999

The Martin Foundation, Inc

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# Peacemakers

## GIFTS IN MEMORY

We also want to acknowledge gifts which were received in memory or in tribute to a special individual.

Our thoughts are with the families of:

Pamela Cahners  
Helene Cahners-Kaplan  
Jeanne Haug Cooper  
Mary Craig  
Mariellen Cvetic  
Julie Engel  
Vonnie Harris  
Lawrence Kessel  
Barbara Munyan  
Nancy Whitcomb Nolin  
Ross Obley  
Elizabeth Reynolds  
Gabrielle Seevers  
Lola Sheline  
Bob Wells



Additionally, we offer our sincere gratitude to each and every friend who has contributed to our Options Thrift Shoppe and to our wonderful customers for helping support The Shelter's mission through their involvement with Options. Equally important, we extend our appreciation for the donations of the vitally important in-kind gifts we receive from individuals and businesses throughout Southwest Florida. (We apologize for any unintentional omissions.)





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Boo Mortenson

Joyce O'Meara  
JoAnn Paradis  
Susan Regenstein  
Jim Seitz  
Judy Sherman  
Adria Starkey  
Sharon von Arx  
Sally Von Behren

## GUILD EXECUTIVE OFFICERS

Christine Flynn, President  
Niki Thompson, 1st Vice President  
Pat Wheeler, 2nd Vice President  
Roberta Patton, Secretary  
Donna Waltrip, Treasurer

## COMMUNITY ADVISORY COMMITTEE

Deborah Trinko, Chair  
Wilma Boyd  
Kellie Burns  
Shelly Krygier  
Linda O. Flores  
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Jessica Horowitz  
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Shelley Lund Hobbs  
Michele McKenney  
Lisa Mead  
Patricia Murphy  
Brenda O'Connor  
Courtney Ott  
Representative Kathleen Passidomo  
JoAnn Remington  
Cherry Smith  
Carolyn Tieger  
Kathleen van Bergen  
Thomas Wallace  
Sandi Wilson  
Rabbi Fishel Zaklos

# Staff Leadership

Linda Oberhaus, Executive Director  
Lisa Fasanella, Director of Programs  
Cyndi Fields, Director of Development  
Julie Franklin, Director of Operations



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