



"The nature of human beings must **change.**
We must cultivate **love**
and **compassion.**"

Martin Scorsese



ANNUAL 2011
REPORT 2012



Miartisme

This year's Annual Report
has been generously
underwritten by:

Joyce and Bill O'Meara



Executive Director – Linda Oberhaus

“We look forward to the time when the

power to love

will replace the love of power.

Then will our world know the

blessings
of peace.”

William E. Gladstone

Dear Friends:

When you take all that The Shelter does and concentrate it into one principle, you're left with peace.

“Peace is a state of harmony characterized by the lack of violent conflict.”

Within this definition, and The Shelter's walls, peace is much more than a concept, it's a way of living that we share among our program participants, staff, volunteers and our community through the innovative programs and services we offer throughout Collier County.

Starting with ourselves, we expand this peace – taking small daily actions that are congruent with living peacefully, such as being an ally against bullies at school, work or in civic groups. Through these simple actions, we change how we exist in society. When enough of us make these personal changes, our culture is altered – this is social change.

A review of this document reveals a nonprofit organization providing our community with the tools to prevent, protect and prevail over domestic violence through advocacy, empowerment and social change – work we could not accomplish without your support.

While we thank you for your generosity, we are also asking you to join our Partners for a Peaceful Community, take the Pledge for Peace and help us end the violence so that we create peace in the hearts of each individual and each home, school, business and neighborhood across Collier County.

Yes, ending violence is a lofty goal. But, we don't shrink back from grand ideas or immense challenges; we embrace them and we hope that you will too!

Linda Oberhaus - Executive Director



Fast Facts:

- In our current philanthropic climate, none of our funding is guaranteed. This means that each year we must start over to raise the funds needed to maintain our programs and services.
- The Shelter is the only state certified domestic violence center in Collier County, the second largest of Florida's 67 counties.
- We receive no (\$0) county funding.
- Options Thrift Shoppe, our resale store, opened in 1991, provides about 23% of our operating budget and offers our participants the ability to shop using free vouchers for the items needed to rebuild their lives.
- Our Outreach Office in Immokalee opened in 1997 and has continued to expand to meet the needs of the rural, migrant farm working community.
- The Shelter is a 4-Star charity as rated by independent nonprofit evaluator Charity Navigator.
- The Shelter has served more than 63,453 individuals since 1989.

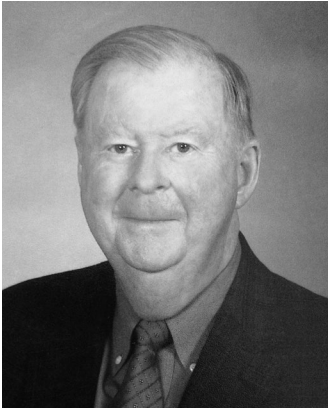
Forecast 2013 & Beyond

While this document is a review of our 2011-2012 fiscal year, we wanted to let you know that we are already addressing new challenges such as:

- The need for expanded prevention services in the schools to stop the violence before it begins with particular emphasis on oppressed groups within the teen population who are at higher risk for bullying.
- Enhanced collaborative efforts with local law enforcement and the State Attorney's Office to enhance victim safety and hold perpetrators accountable.
- The need to provide emergency shelter for victims and survivors in Immokalee.
- The development of a Friends & Family Support Group to provide support to individuals with loved ones experiencing domestic violence.
- The development of a hospital responder program which offers direct Advocate response to victims admitted to the hospital or emergency room. This also allows Advocates to respond to private physicians offices to provide crisis intervention counseling, safety planning, advocacy, referrals and, potentially, emergency shelter to victims of domestic violence and their children.



Letters from Leadership



We recognize that The Shelter, on its own, cannot achieve its goal of assuring every home in our community is a “safe-haven.” This is why we are humbled and grateful for the tremendous support provided by the greater Naples community, including partnerships with sister human service agencies, local law enforcement, the medical community and the education system.

Membership on our Board of Directors is, in part, structured to facilitate these collaborations and provide guidance to our domestic violence center.

While we are recognized for being a leader in establishing innovative programs to prevent domestic violence, protect and counsel victims, we are also acknowledged for being an excellent steward of your support, having received the Charity Navigator 4-star rating.

Our Board members share a passion for our mission and look forward to continuing our efforts to help The Shelter succeed in its leadership role as we respond to the challenge of prevailing over domestic violence. All Board members join me in thanking each person who helps The Shelter fulfill its mission of providing aide to victims of domestic violence and making our community a safe haven for all citizens.

With thanks and gratitude, F. Samuel Smith - Chair, Board of Directors

For more than 23 years, The Shelter has been serving Collier County’s victims of domestic violence. Amazing things have happened since we first made this commitment in 1989. Because of The Shelter’s work and the support of our dedicated volunteers and law enforcement, citizens now recognize that domestic violence is a crime and that batterers must be held accountable for their crimes.

Over the next quarter of a century, The Shelter is committed to make an even greater impact in fulfilling its mission to create peace in our homes and communities. A new strategic plan has been developed that focuses on “prevention and education” as the primary force to achieve our goal and vision . . . to stop domestic violence before it begins.

Our goal requires a focus on the future and underscores the need to ensure that the financial position of The Shelter remains strong. As a result of the strategic plan, the “Partners for a Peaceful Community” funding initiative has been established. We cannot do this alone, thus, we ask you to join us in making a pledge to support both current and future programs; The Shelter’s Endowment Fund; or, make a Planned Gift to The Shelter.

We have accomplished extraordinary things and have been provided a challenging legacy by those leaders who preceded us. The Trustees and Emeritus Trustees join me in thanking you for your past generosity.

Now, please partner with us to help achieve this bold new vision allowing The Shelter to aggressively continue their important work of preventing domestic violence!

In deep appreciation, JoAnn Remington - Chair, Board of Trustees





This past year was one of transition for the Community Advisory Committee. First, Wilma Boyd, whose passion and commitment have been a driving force for this committee, finished her term.

Second, our community education focus narrowed to that of domestic violence in the workplace. We also support the new Partners for a Peaceful Community strategic funding initiative that will help bring peace to our homes, schools, businesses and communities.

The Committee has also dedicated itself to supporting The Shelter by sharing the needs of our program participants with businesses in the community, as well as implementing a wide variety of donation drives. Their time and willingness to the mission at hand, like so many of the volunteers for The Shelter, should be applauded.

Deb Trinka - Chair, The Shelter's Community Advisory Committee



The Shelter Guild has reached a new high in membership, energy and innovation. This past season has been remarkable. Our ladies have given time as leaders providing direction and encouragement to their respective committees. As a result, Shelter Guild members not only volunteered at Options Thrift Shoppe, but also raised awareness for and collected donations to keep the shelves and racks full of merchandise. Additionally, more than 75 members filled volunteer positions at the Mending Broken Hearts Luncheon and two-day Designer Boutique event. Our women were also dedicated to providing joyous and creative parties for The Shelter's children. At our Shelter Guild Luncheon/Meetings, members learned about the current statistics, programs and needs at The Shelter from various members of the staff.

Our 2011-2012 season culminated in having 200 members donate several thousand hours to Shelter related projects. It is clear that by partnering with women who are focused on helping to accomplish The Shelter's desire to create solutions to end violence in our homes, schools, businesses and neighborhoods, we will see an increase in peaceful communities.

Respectfully submitted by Christine Flynn - President, The Shelter Guild

YOUR GIFTS AT WORK



The amazing work being done through The Shelter is a direct result of the generosity of individuals, businesses, civic and religious groups, as well as foundations that have joined us to create peace in every home.

Together, we are leading the community to prevent, protect and prevail over domestic violence through advocacy, empowerment and social change. During the 2011-2012 fiscal year, your support allowed us to:

- Serve an unduplicated **2,778** men, women and children on their paths to peace
- Provide **17,075** shelter bed-nights (safe-haven) to **500** individuals, including **248** adults and **252** children
- Offer **5,847** kennel-nights of safety to 53 pets, including 26 dogs, 21 cats, two turtles, as well as one lizard, rabbit, fish and bird
- Answer **2,203** calls to our free, confidential 24-hour crisis line: 239.775.1101, TTY 239.775.4265
- Provide **36,903** of total counseling hours to participants from across Collier County
- Develop **34,097** safety plans with children, teens, adults and seniors
- Offer a total of **632** Community Education and Professional Training events to **14,181** individuals
- Serve **63,453** individuals since opening our doors in 1989



“It isn’t enough to talk about

peace.

One must believe in it.”

And it isn’t enough to believe in it. One must work at it.”

Eleanor Roosevelt

For staff at The Shelter, peace isn’t a philosophy but a way of living and operating as an organization. After all, we are in the business of eradicating violence.

To establish peace, we must prevent violence before it can even begin. Programs and services designed to do this are called ‘primary prevention programs’ and a review of The Shelter’s efforts this past year reveals that our initiatives WORK!

By reaching out to children, teens and adults through programs that identify what HEALTHY relationships look and feel like, we’re helping individuals avoid bullying, dating abuse, domestic violence and elder abuse, preventing related animal cruelty, and establishing peace.

Paths to a Peaceful Community

- **Community Education & Professional Training** – Staff and trained volunteers conduct presentations in the community to raise awareness about domestic violence and The Shelter’s programs and services, shifting how community members think about and respond to domestic violence. The Shelter provided 632 presentations bringing our message of peace at home and in the community to 14,181 individuals this past year.
- **Domestic Violence in the Workplace** – By reaching out to human resource representatives, or their counterparts at smaller companies, this new program is raising awareness about the effects of domestic violence on both businesses and employees, helping to ensure peace on the job.
 - Shelter staff soft-launched this program in April with the Community Advisory Committee. Materials are posted on the Programs & Services page of our website (www.naplesshelter.org).
- **Gentle’men Against Domestic Violence® (GADV)** – This program helps boys and young men move beyond male stereotypes by offering alternatives to societal attitudes, beliefs and behaviors about what it means to be a ‘man’. This year, our GADV Advocate held 58 classes, helping 672 young men reshape their ideas about what it means to be a true man, a peaceful man...a gentle’man.



TO PREVENT

- **Hands Are for Helping** – Focusing on the positive things children can do with their hands (playing instruments, blowing bubbles, etc.); how to ‘use their words’ verses ‘acting out’ (“I feel angry,” “My feelings are hurt”); and staying safe, Shelter Advocates help pre-K through second graders develop interpersonal skills that they can use throughout their lives.

By having every child develop a personal safety plan, sign a take-home Pledge and stamp their hands on a classroom banner as a commitment to use their hands for helping, not hitting, both teachers and parents have tools to refer to when challenging situations arise with the youngsters.

This past year, 3,361 children committed to a peaceful way of interacting with others during 147 presentations by Shelter Advocates.



- **Healthy Relationships** – This program helps prevent dating violence by teaching middle school and high school students what healthy relationships look and feel like so that they avoid abuse altogether.

Presented in conjunction with our Youth Advisory Council, The Shelter's L.E.G.I.T. (Love Education to Guide and Inform Teens) program is serving as a model dating violence education program by the State in Florida's schools.

- **Expect Respect** - Tweens and teens in Immokalee participate in this interactive program that works to change common beliefs about what's acceptable in dating relationships. Similar to our Healthy Relationships program, The Shelter's Immokalee Outreach Advocates presented 91 Expect Respect programs to 732 students this past year.

Shelter Advocates have provided 151 presentations to 6,480 Collier County students this fiscal year.

- **Professional Development Institute** – Currently in development, this program expands our Community Education & Professional Training efforts by offering professionals more intensive training options to keep them abreast of domestic violence issues related to their fields and provides needed continuing education credits for licensure.

By building a community of ambassadors, we spread the message of peace to more individuals and ensure more victims of domestic violence have access to life-transforming programs and services.

- **Youth Advisory Council (YAC)** – “You have a voice, use it!” is the tagline created by this group of teens from across Collier County working to change the knowledge, attitudes, beliefs and behaviors of their classmates. Their goal is simple, to reduce teen dating violence in our community by preventing it through peer education and support. This past year, the YAC held six meetings and participated in Non-Violent Communication Training, as well as a Peace March in Immokalee during National Domestic Violence Awareness Month.

Additionally, members developed their own logo and rack cards to reach out to teens about violence prevention; assisted with an informational booth during National Teen Dating Violence Awareness Month in February and participated in our Shelter from the Storm luncheon.

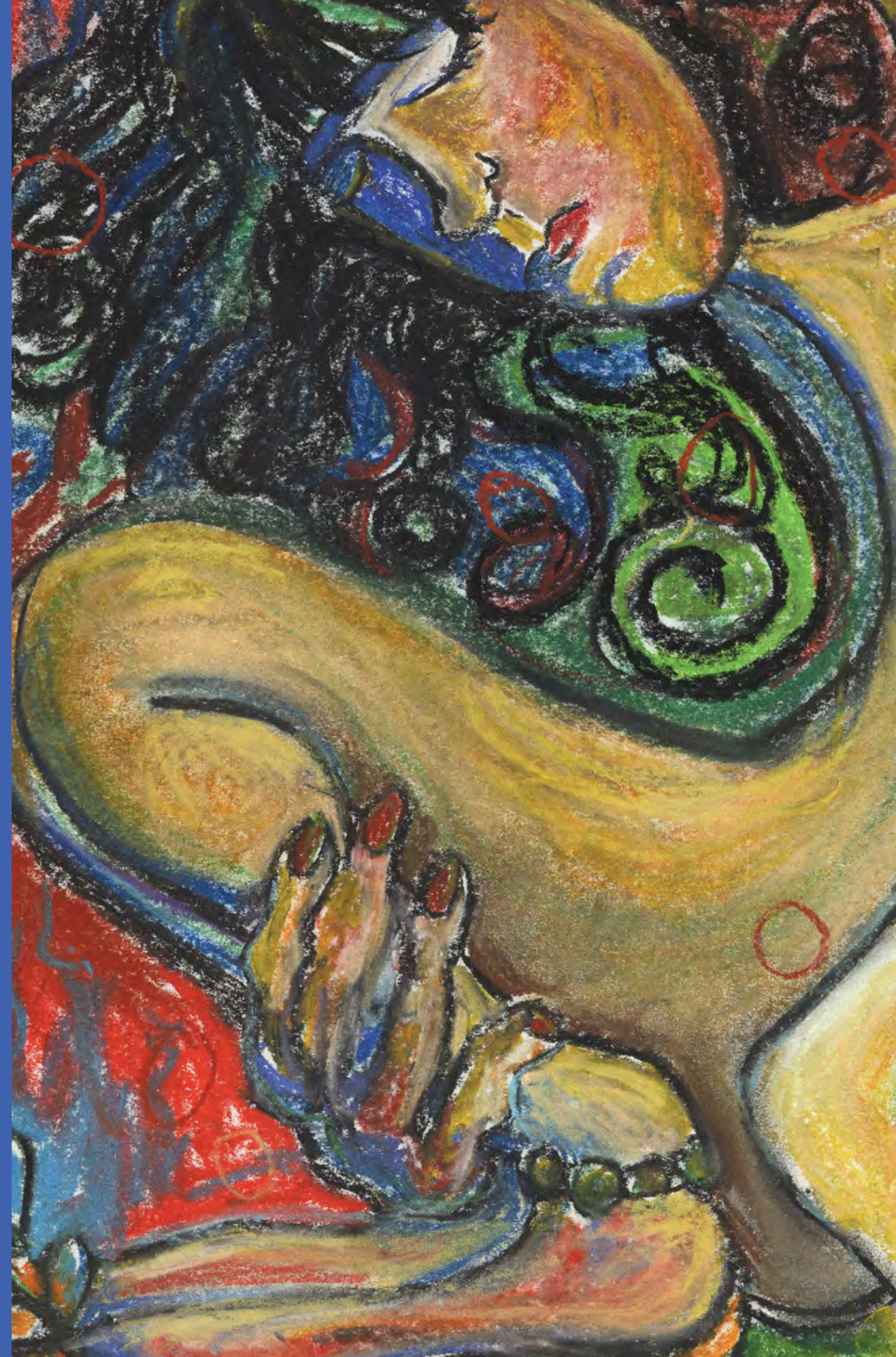
"Of all our
dreams today there is none
or so hard to realise – more important –
than that of **peace**
in the world.

May we never lose our **faith** in it or our resolve
to do everything that can be
done to convert it one day into **reality."**

Lester B. Pearson

At this very moment, thousands of individuals in our own community are dealing with verbal, physical, psychological, sexual and financial abuse. For these men, women and children, as well as their pets, The Shelter offers much more than hope – we offer protection, safety, a way out of the violence.

With expert guidance, these courageous individuals discover the power within to heal, grow and break-free from the pain, suffering, guilt and shame as they embark on their personal paths to peace.



TO PROTECT

- **Beau Venturi Home Emergency Shelter** – Complete with 12 bedrooms, including a special needs suite, our 60-bed emergency shelter with on-site kennel may have very well been the first peaceful place the 500 men, women and children, and their 53 pets, have enjoyed in years.

Safe-haven, safety planning, food, clothing, toiletries, laundry facilities, a children’s library, indoor and outdoor play areas, school supplies, holiday and birthday celebrations, counseling, support services and more are all provided to residents free of charge.

- **Cell Phone Recycling Program** – By recycling your new or used cell phones with The Shelter, you help protect victims of domestic violence by providing them free access to 911/emergency services 24-hours a day.

While the majority of donated phones are given to individuals in danger, ensuring safety and peace are always available, remaining phones are properly recycled by a company that makes a cash contribution back to The Shelter.

- **Confidential 24-hour Crisis Line** – 239.775.1101, TTY 239.775.4265 – For the 2,203 individuals who called our confidential, 24-hour crisis line last year, safety — for myself or a loved one – was the primary concern. The goal of a peaceful life would come later, after receiving expert guidance by staff and trained volunteers on safety planning, domestic violence and services available to victims and survivors in Collier County.

- **Counseling & Support Programs** – Thirty-one support groups offered weekly in Naples, Immokalee & Bonita Springs, together with individual counseling, provide life-changing information to residents of our shelter, Transitional Housing Program and Outreach participants (individuals who reside in the community but benefit from our services).

This past year, we were able to provide 36,903 total counseling hours to those in need in Collier County.

- **Court & Legal Advocacy** – Facing the legal system is a challenge in itself. Add to it the fear, drama and trauma of domestic violence and you understand the importance of having Advocates and attorneys available to help participants navigate the judicial system.

Whether it’s assisting with divorce and custody hearings or applying for injunctions for protection (restraining orders), our Legal team is available to support and attend court hearings. This past year we were able to assist with 71 injunctions for protection and offered other forms of legal advocacy to 253 individuals, including domestic violence court advocacy.

TO PROTECT

- **Direct Assistance** – The path to peace is not an easy one so while we are empowerment-based, there are times when our participants need direct assistance with food, clothing, personal care items, household goods, transportation, cell phones, help obtaining permanent housing, enrolling in educational programs, etc. through referrals to other agencies to ensure that they do not return to the abuser.

This past year, with your support, we provided \$830,837 worth of direct assistance to participants from all walks of life across Collier County.

- **Haitian Initiative** – Developed to meet the underserved Haitian population of Collier County, this initiative is building bridges with the community by ensuring Creole-speaking Advocates are available at The Shelter; working with local Tete Ensemble Haitian radio to offer educational information to their audience twice a month, as well as interviews with survivors; attending community events to share information; collaborating with Haitian religious leaders to ensure pro-peace messages are shared through the community; distributing materials to and offering programs at various schools and businesses in the area.

- **InVEST (Intimate Violence Enhanced Service Team)** – Launched in the summer of 2009, this crucial initiative is a collaboration between the Collier County Sheriff's Office, Marco Island Police Department, Naples Police Department and The Shelter to reduce domestic violence homicides in our community.

Launched as a statewide initiative in 2006 by the Florida Department of Law Enforcement in the five counties within the state with the highest domestic violence murder rates, the unique model allows for coordinated efforts to identify victims at highest risk for domestic violence homicide (murder by their intimate partner); make confidential contact to offer safety planning and access to services; and holding batterers accountable for their actions.

This past year, the InVEST Team reviewed 1,485 police reports, referring the 1,009 individuals most at-risk for domestic violence homicide to the program; and 186 of these elected to participate in Shelter services through InVEST.

- **Linguistic & Culturally Specific Victims Services** – The Department of Children & Families, Redlands Christian Migrant Association, The Shelter’s Immokalee Outreach Office and additional partners work to reduce the number of children removed from the homes of migrant farm workers who are survivors of domestic violence and involved in child abuse investigations derived from the family’s domestic violence history.

Staff assisted 170 individuals and participated in 281 case staffings with the Department of Children & Families. We also distributed 305 educational videos; 2979 brochures, palm cards and resource guides; 624 safety plans; and 2,878 Fotonovelas.

- **The Brookdale Elder Abuse Response Program** – Generously underwritten by The Brookdale Foundation Group, this program meets the distinctive needs of abuse victims 60 years and older by offering safety planning, support accessing public benefits, housing, medical referrals, legal advocacy, filing Social Security Disability, direct assistance and more.

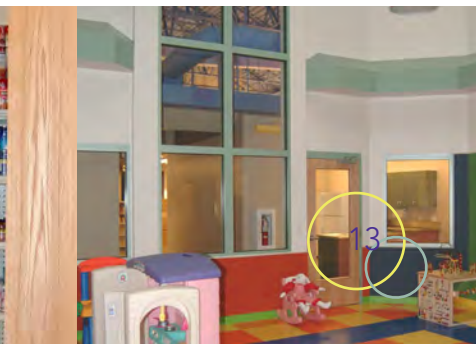
This year, 68 individuals seeking peace and freedom in their golden years received individual and group counseling, as well as Animal Assisted Therapy, through this innovative program.

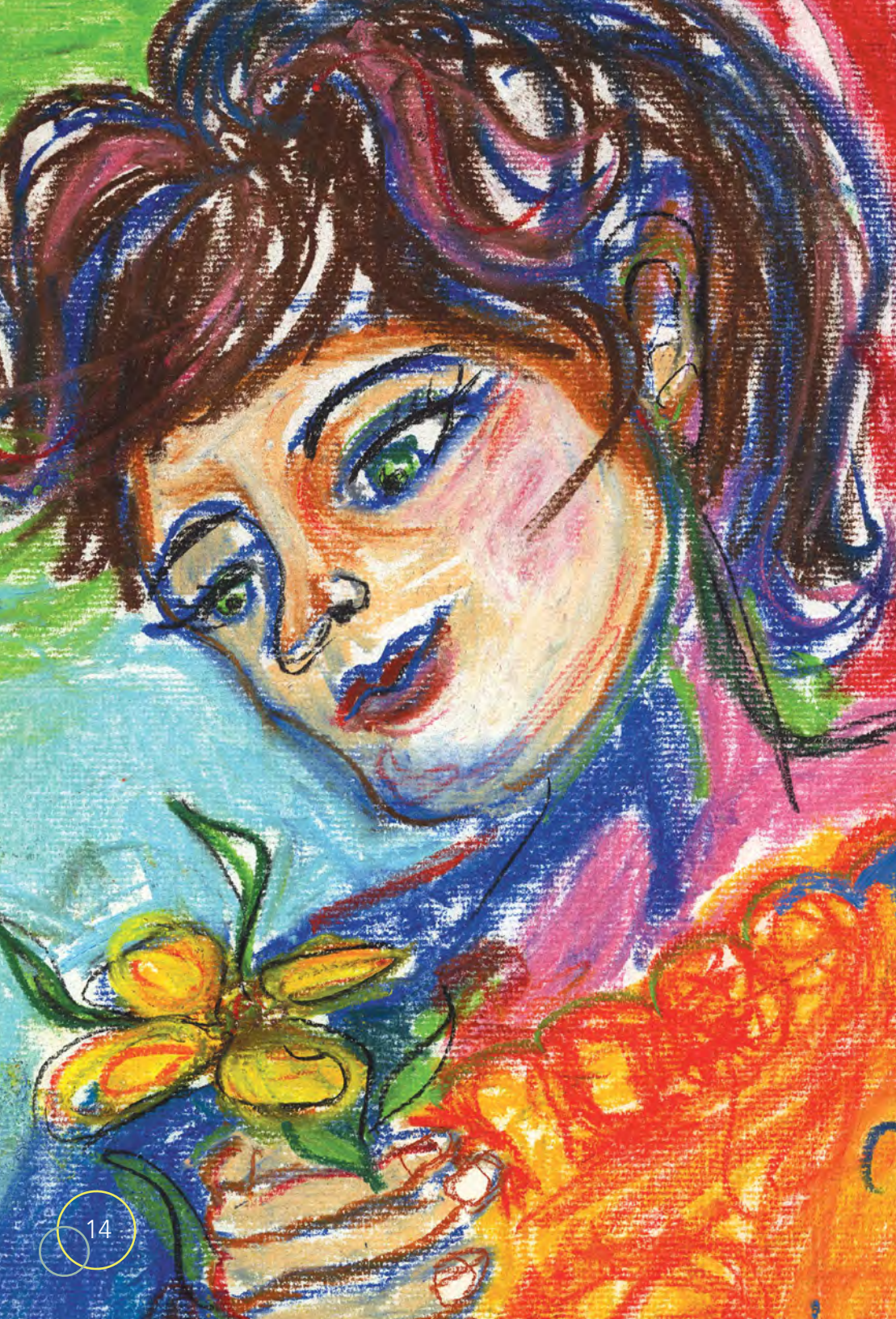
- **Women of Means** – This program supports women who have specialized needs based on their abusers’ power, privilege and access to resources. Our Women of Means Advocate offered individual and group counseling to 30 women this past year.

“Peace means solving differences through

peaceful means;
through dialogue,
education, **knowledge;** and through
humane ways.”

Franklin D. Roosevelt





"Peace is a daily, a weekly, a monthly process, gradually changing opinions, slowly eroding old barriers, quietly building new structures."

John F. Kennedy

Together, we are prevailing over violence in our homes, schools, businesses, neighborhoods and communities!

Since 1989, more than 63,453 children, teens, adults and seniors have taken their first steps to personal freedom with The Shelter's support and assistance. Our empowerment-based philosophy is backed by an advocacy-based mission that allows each individual, and Collier County as a whole, to prevail over domestic violence.

TO PREVAIL

- **Allstate Financial Literacy** – The Shelter utilizes Allstate’s “Moving Ahead through Money Management” financial literacy curriculum and the Florida Coalition Against Domestic Violence’s “Economic Empowerment” program. Sixty-three teens and adults participated in the classes held through Naples Outreach and featuring participants from emergency shelter and both the Immokalee and Naples Outreach Offices. Twenty of these participants also participated in Individual Development Accounts (IDAs).

In addition to programs offered through the Naples Outreach Office, emergency shelter residents of all ages have benefited from core components of this program. Through economic empowerment, our participants find financial freedom from their abuser, increasing the likelihood that they will stay on their paths to freedom from abuse.

- **Domestic Violence Taskforce** – The Taskforce is comprised of the following collaborating entities: Aesthetic Surgery Center, Collier County Family Law Attorney’s, Collier County EMS, Collier County Men of Character, Children’s Advocacy Center, The Collier County School District, Collier County Sherriff’s Office, David Lawrence Center, Department of Children & Families, Florida Gulf Coast University, the Haitian Leadership Network, Legal Aid, Marco Island Police Department, Mother Perry Foundation, Naples Community Hospital, Naples Police Department, National Association for the Advancement of Colored People, Office of the Attorney General, the State Attorney’s Office, The Shelter and The Shelter’s Youth Advisory Council (YAC).

As the year came to a close, the Taskforce, which met six times, was finalizing a comprehensive community-wide plan to heighten awareness about domestic violence in an innovative way that changes attitudes, beliefs and behaviors to stop domestic violence before it begins. The focus for the community wide plan is education with youth in the schools and the community-at-large.

- **Healing Arts** – Breath work, creative writing, movement, meditation, drumming circles, trauma education and other clinically proven methods of healing are an integral part of this exciting program that accounted for 2,744 total counseling hours to children, teens and adults last year.

Through their creative expressions, our participants develop inner peace and the skills to create peaceful lives for themselves, their children and their pets.

TO PREVAIL



- **Options Thrift Shoppe** – Owned and operated by The Shelter, Options offers program participants the ability to shop for free using vouchers for the items needed to build peaceful, empowered lives.

In addition to providing household goods, furniture, clothing, shoes and accessories to those we serve, the resale store's revenues provide nearly 23% of The Shelter's operating budget, helping ensure our life-transforming programs and services are available for those in need.

Purchase to empower. Donate to transform. Options Thrift Shoppe, located at 968 Second Avenue N., is open Monday through Saturday, 9:30 a.m. to 4:30 p.m.; donations are accepted 10 a.m. to 4 p.m. these same days. 239.434.7115.

- **Transitional Housing Program** – Providing a more true-to-life experience for survivors embarking on a life, free from violence and abuse, this program features four transitional housing cottages and access to services that helped 18 children and seven adults develop basic life skills with The Shelter's support close at hand, including completing homework, establishing credit, paying bills, home care, etc.

Outreach program participants and former shelter residents can apply to stay in this program for up to two years and must meet specific requirements to remain in the program, including paying a portion of their income for rent.

Program Participant Survey Results:

- The primary way people hear about The Shelter is through friends, the police, domestic violence advocates and family members, healthcare providers and other social service agencies.
- The majority of individuals first heard about The Shelter more than a year before accessing services – it takes an average of 7 attempts before most victims are able to leave the abuser.
- 100% of emergency shelter respondents felt that the staff made them feel welcome.
- What do you think you would have done if this shelter did not exist?
 - “Stay on the street.”
 - “Stay with my abuser until I could find someone to help me.”
 - “Become homeless and end up back with my abuser.”
 - “I would have been in constant worry.”
 - “Since my abuser was becoming worse, it is scary to think what would have happened.”
 - “I would have felt I was dying of pain and loneliness. Here I found a new family.”
- When questioned about the overall help they received at The Shelter, participants’ commented that:
 - “Without The Shelter I would have been a victim for the rest of my life.”
 - “Resources have been so empowering and each staff member was genuinely concerned about me. The workshops and classes enhanced my self-esteem.”
 - “Allowing clients to shop the pantry is a huge element of restoring dignity. Thank you!”
- Because of the advocacy/counseling services, 100% of surveyed Outreach program participants felt:
 - “I have strategies for enhancing my safety.”
 - “More hopeful about the future.”
 - “More comfortable asking for help.”
 - “Like I can do more things on my own.”
 - “More confident in my decision-making.”
 - “More comfortable talking about things that bother me.”



GOOD STEWARDS

The Shelter for Abused Women & Children has earned another “exceptional” 4-star rating by America’s largest independent evaluator of charities, Charity Navigator.

According to Charity Navigator, this rating indicates that The Shelter “exceeds industry standards and outperforms most other charities in America.” This top rating is something we’re extremely proud of as we strive for excellence in our programs, services and as stewards of your generosity.

The Shelter’s financial support is purposefully diversified to ensure that we continue to thrive as long as we are needed in our community.

As you can see in the charts, approximately **63%** of our **2011-2012 \$4.8 million** budget came from individual donations, fundraising events and private foundations; **23%** was generated through our resale store, Options Thrift Shoppe; while the remaining **14%** of funds were generated through state and federal grants.

What these graphics don’t depict is the efforts of **333** active volunteers who contributed **\$515,925.45** worth of service to The Shelter.

Truly, this means that you, our amazing community, continue to be leaders in creating peace in every home, school, business, neighborhood and community.

Thank you!

Expenses 2011 - 2012

- Fundraising; 8%
- Administration; 8%
- Program; 84%



Revenue 2011 - 2012

- Thrift Store; 23%
- Government Grants; 14%
- Fundraising Events; 25%
- General Donations; 38%



"We must all **make
peace**
so that we can all **live**
in peace."
Jean-Bertrand Aristide

The Shelter relies on our annual events to raise funds in support of our life-changing programs and to bring much needed attention to the multi-faceted issue of domestic violence.

Each event, whether hosted by The Shelter, an individual or an organization in our community, raises awareness about this social ill while also serving as a call to action – inviting individuals and businesses across the community to join The Shelter in changing the attitudes, beliefs and behaviors that allow violence to exist in our society.

We thank each volunteer, sponsor, host and attendee who made 2011-2012 such a successful year and for joining us in our quest for peace across Southwest Florida.



SHARING

the Message

- **Men's Tailgate at Old Collier**

BBQ, brats and biergarten were part of the line-up during our Gentle'men Against Domestic Violence® Men's Event: A Tailgate at Old Collier on February 8, 2012. The men's-only evening, which included a special guest appearance by Green Bay Packer's linebacker Clay Matthews, was Chaired by Shelly and Ralph Stayer with Dr. Alan and Heidi Farrugia, Al Rupp and Kirsten Ferrara and The Gentle'men Against Domestic Violence Committee serving as Co-Chairs.

The 160 attendees enjoyed Tailgate fare, cigars, cocktails, a live auction, golf activities and entertainment, as well as inspiring remarks by GADV member John Jordan.

Held at the Old Collier Golf Club, IMC Wealth Management and Johnsonville Sausage were the event's Gold Sponsors while Bob Clifford and Scott & Simone Lutgert were the evening's Silver Sponsors.

- The event was held in conjunction with the 12th annual **Mending Broken Hearts with Hope Luncheon**, at The Ritz-Carlton, Naples, which drew some 885 attendees, seated in two ballrooms, on February 21, 2012. Our signature event featured an expanded Designer Boutique, drawing, silent auction, Shuttle for The Shelter and unique scarf centerpieces that benefited our mission.

The year's motivating keynote address was presented by Dr. Jackson Katz, educator, author, filmmaker, cultural theorist and anti-violence advocate, whose pioneering prevention efforts inspire boys and men to join girls and women in ending gender-based violence. His work also provides women insights into masculinity and gender stereotypes.

Our sincere appreciation to our Founding Signature Sponsor Chico's FAS, Inc.; as well as Signature Sponsors Arthrex, Inc., Patty and Jay Baker, and Shelly Stayer, Johnsonville Sausage, for their leadership support of the event.



SHARING

- **Options Fashion Show**

Held on Sunday, March 4, the 2012 Options Fashion Show was Chaired by Guild Members Penny Lauer, Nina Foster and Joanne Fowler.

This year's event featured VIP tickets that included a pre-Show shopping event, refreshments, live music by Jean and Ron Amodia from Entertainment Direct and all that amazing attire!

The 16 models, comprised of volunteers and Guild members, walked the runway as The Shelter's Director of Operations detailed the fashions by designers such as Armani, Chanel, Chico's and Valentino.

- **Shelter From The Storm**

More than 400 guests participated in the 9th annual Shelter from the Storm event on Thursday, April 5, 2012, at the Naples Beach Hotel & Golf Club.

Showcasing our Youth Advisory Council (YAC), the event featured teens detailing the importance of peer-to-peer dating violence education and support.

Beyond a moving video, YAC member Leslie shared her experience witnessing the abuse of her mother and her own experience with teen dating violence before explaining her role in helping prevent teen dating abuse.

Despite not having experienced violence first-hand, Taylor, also on YAC, took to center stage and shared why she believes it's important to educate teens on healthy relationships, as well as the programs offered by The Shelter.

This year's Presenting Sponsor was The Morey Family Foundation. Sponsors for the 9th annual Shelter from the Storm Luncheon included: Naples Children & Education Foundation, Founders of the Naples Winter Wine Festival; HMA Foundation on behalf of Physicians Regional; John R. Wood Realtors; Publix Super Markets Charities; Eileen Fisher and The Bob Harden Show.



● Volunteer Appreciation

Volunteers Plant the Seeds of Kindness was the theme for this year's luncheon honoring the generosity of our volunteers on Thursday, April 12, at the Naples Botanical Gardens.

More than 150 of our 317 dedicated volunteers attended to cheer-on their counterparts who received recognition for hours of service, management of The Shelter's Holiday Drive and 10 years of service to The Shelter.

Additionally, awards were given for outstanding volunteers in the following categories:

- Administration – Barb Schanmier and Julie Thiele
- Programs – Mackindy Dieu
- Emergency Shelter – Dr. Linden
- Options – Hildegard Hudson.

The Volunteer of the Year Award went to Options Thrift Shoppe volunteer Diane Messana!

Our sincere thanks to Norman Love Confections for donating spring-themed treats for all guests.

● Outside Events

This past year, civic groups, organizations, businesses and individuals from across Collier County hosted 42 events to benefit The Shelter, helping ensure we continue meeting the needs of the community. To each, we extend our sincere appreciation for their contributions to The Shelter.

For more information on our events, including sponsorship opportunities, please visit our Events Page at www.naplesshelter.org, or call 239.775.3862; our receptionist is happy to assist you.



Partners for a Peaceful Community

Eradicating violence is a lofty goal and one that we have committed to as an organization. To achieve our vision of a peaceful community, we must create long-term solutions and change the attitudes, beliefs and behaviors that allow it to exist.

To this end, we call on each of you to help us expand our presence and reach by joining us as Partners for a Peaceful Community. As a Partner, your gift to either programs and services or endowment, provides The Shelter valuable resources to address the root cause of domestic violence while meeting the needs of victims and survivors right here, in our own backyard.



“The Shelter provides hope and purpose for those in our society who need help the most.”

Patti & Warner Blow



“We chose to help The Shelter because we believe it is serving a much needed cause in our community. We believe in a peaceful and caring marital environment and especially one in which to raise children. We also feel very strongly that all women should be protected and respected.”

The staff at The Shelter is doing a most remarkable job and is recognized nationwide for their performance. It gives us great pleasure to assist them as they continue to perform this splendid service.”

Norma Jean & Crawley Joyner III



“My thought when making this gift was to help someone from living in an abusive situation. The Shelter is such a wonderful place.”

Clif & Verna Bunting



“Our senior citizens, are among those most unable to protect themselves from, and deal with, abuse of any kind. The Shelter for Abused Women & Children not only provides specialized care and education for this segment of our population but also plays a lead role in educating the community at large with regard to the problem of elder abuse.”

Stephen Schwartz

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for a Peaceful Community

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Peacemakers: July 1, 2011 - June 30, 2012

Circle of Peace The Shelter for Abused Women & Children established the Circle of Peace to recognize those individuals who have included The Shelter in their estate plan. Members help to ensure the future of The Shelter by providing the financial resources necessary to end domestic violence for centuries to come.

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Annual Gifts Our work at The Shelter would not be possible without the generous support of so many in our community. We are extremely grateful for all the kindness shown to our organization and those we serve.

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We also want to acknowledge gifts which were received in memory or in tribute to a special individual. Our thoughts are with the families of:

Margot Adams
Linda Baboyian
Theresa Clarke
Thomas McDonagh Jr.
Steve Messana
Christine Moretz
Mona Teegardin

Additionally, we offer our sincere gratitude to each and every friend who has contributed to our Options Thrift Shoppe and to our wonderful customers for helping support The Shelter's mission through their involvement with Options. Equally important, we extend our appreciation for the donations of the vitally important in-kind gifts we receive from individuals and businesses throughout Southwest Florida. (We apologize for any unintentional omissions.)



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